
Page 2: 2020-21 Community Participation Program Annual Report Organization Information - please confirm

Q1

NEIGHBORHOOD ORGANIZATION

West Maka Ska Neighborhood Council

Q2

ORGANIZATIONAL INFORMATION

Neighborhood Organization Contact:

Michelle Sass

Organization Email Address:

info@westmakaska.org

Q3

Organization Website and Social Media

Website

<https://www.westmakaska.org/>

Facebook

<https://www.facebook.com/WestMakaSka>

Twitter

@WestMakaSka

Other

n/a

Q4

Date / Time

10/12/2021

DATE OF BOARD APPROVAL Once your board has reviewed this draft annual report, please provide the date of the meeting at which the board approved submission of this report to NCR. Note: Meeting minutes may be requested by NCR.

Page 3: 202-21 Community Participation Program Annual Report Additional Organization Information

Q5

Indicate the POSITION TITLE of each PAID EMPLOYEE OR CONTRACT STAFF (excluding professional services such as accounting, legal, etc.)

Position Title #1

Coordinator

Position Title #2

Accountant**Q6**

Please indicate below the AVERAGE HOURS PER WEEK of each paid staff (excluding separate professional services such as accounting, legal, etc.)

#1 Hours/Week

7.0

#2 Hours/Week

0.5**Q7**

IF NEEDED, PROVIDE ADDITIONAL INFO BELOW: Note if any positions are seasonal, temporary, etc.

not sure if our accountant was to be listed above, remove if in the incorrect spot.

Page 4: 2019 Community Participation Program Annual ReportStakeholder Engagement - Outreach & Engagement

Q8

MEETINGS (Check all that apply)

Held regular committee meetings or discussion groups that are open to all stakeholders

,

Held at least one general membership or community meeting (in addition to the annual meeting) to gather input from residents and other stakeholders for a neighborhood specific initiative

,

Hosted at least one general membership or committee meeting in response to a City request for input - such as a development proposal, transit planning or public works projects

,

Conducted one or more focus groups

Q9

DOOR-TO-DOOR (Check all that apply)Door-Knocking (with goal of face-to-face engagement)

At least once reaching a portion of neighborhood,

Conducted primarily by volunteers,

Carried out primarily to gather input or inform on a specific city or neighborhood issue

Q10

Approximately HOW MANY HOUSEHOLDS DID YOU REACH through door-knocking in 2020-21?(Please provide a cumulative total for both years)

200

Q11

FLYERING - Dropping literature at doors (Check all that apply)

At least once reaching most or all of the neighborhood,

Carried out primarily to inform and increase membership and participation

,

Carried out primarily to gather input or inform on a specific city or neighborhood issue

Q12

Approximately HOW MANY HOUSEHOLDS DID YOU REACH through flyering in 2020-21?(Please provide a cumulative total for both years)

1400

Q13

EVENTS (Check all that apply)

Staffed a booth or table at neighborhood event or other community event that included sign-up sheets, surveys or information about your organization.

,

Organized one or more issue specific event (such as a safety forum, housing fair, Open Streets, Creative Citymaking, etc).

Q14

COMMUNICATION (Fill in all that apply)

Print a paper newsletter?(If so, at what frequency?)

print in 2020 (Each quater), now moving to e-newsletter

Number of subscribers to your email list

280

Number of followers on your primary social media channel (facebook, twitter, or other)

415

Q15

OTHER (Check all that apply)

Conducted at least one community-wide survey (such as a random sample or all-household survey)
,
Conducted another form of survey (e.g., intercept survey)
,
Developed partnerships with cultural, religious, professional or business associations to expand outreach into under-represented populations

Q16

How did your organization adapt to issues surrounding COVID19 and civil unrest? (Check all that apply)

Staff working from home,
Online meetings/events,
Cancelled events/meetings,
Held events/meetings in person outside with social distancing
,
Held events/meetings in person inside with social distancing

Q17

How did you connect with your community about important information? (Check all that apply)

Email blast,
Flyer,
Postcards,
Doorknocking,
Social media posts/campaigns,
Special page on website

Q18

What issues affected your community? (Check all that apply)

Businesses damaged/destroyed,
Encampments,
Increased crime,
COVID-19 outbreak in your community

Q19

Did your organization create initiatives and projects or share information from/with other organizations that were developed in response to: (Check all that apply)

COVID-19,
Civil unrest,
Encampments for those experiencing homelessness,
Supporting local businesses

Q20

PLEASE SHARE ONE STORY ABOUT A PROJECT OR INITIATIVE YOUR ORGANIZATION CREATED OR SUPPORTED IN RESPONSE TO THE VARIOUS CRISES OF 2020-21:

we worked with the city to provide funds for face masks, we did a face mask campaign and used an agency to promote social media information on importance of social distancing, we donated money to nonprofits during the civil unrest.

Q21

Please provide an ESTIMATE OF VOLUNTEER HOURS PROVIDED to your organization in 2020-21. (see Volunteer Hour Tracking Guide for suggested ways to calculate this. Please provide a cumulative total for both years)

1000

Q22

HOW DID YOUR ORGANIZATION REACH OUT TO UNDER-REPRESENTED GROUPS IN YOUR NEIGHBORHOOD? (Check all that apply)

Worked on an issue of particular interest to an under-represented group within the neighborhood

,

Targeted outreach in apartment buildings or blocks to reach renters

,

Reviewed participation activities, and identified new leaders and volunteers for volunteer, committee and board participation

,

Held one-time/pop up events in areas of the neighborhood that don't often have neighborhood meetings

,

Met with other agencies in the community that work closely with under-represented constituencies in the neighborhood

Q23

What more would you like to tell NCR or the community ABOUT YOUR STAKEHOLDER INVOLVEMENT? What are you doing that is NEW OR PARTICULARLY SUCCESSFUL TO REACH RESIDENTS and others?

we are actively working with the Jordan neighborhood to collaborate on ways to bring our community together, we are hosting neighborhood cleanup days, looking to make a mural, continuously working to work on equitable engagement in our community

Q24

MAJOR HIGHLIGHT

1. COVID19
 2. Everyone
 3. We sent out an RFP and chose an agency to help us with a face mask campaign and provide COVID19 resources, we worked with the city to provide hand sanitizer and face masks
 3. outcome included free to resident masks and hand sanitizer that was handed out to residents, a flyer regarding mask wearing went out to our residents in the West Maka Ska neighborhood, CDC resources and education was provided on our website and we tracked the outreach that we were able to provide by analyzing the data and promoting wearing a mask on our social media platforms.
-

Q25

Respondent skipped this question

We'd love to share your highlights with others. If possible, upload a digital photo, video, or illustration with the link below, or send any of these files to ncr@minneapolismn.gov with the Subject Line: 2020-21 CPP Annual Report Images. If you have a large digital file with multiple images, please make arrangements to mail or deliver a copy directly to your NCR Neighborhood Specialist.
