

Engagement Plan

Neighborhood

Beltrami

Time frame

2023-2024

Plan detail

Demographic group	Renters	BIPOC Communities	Families with Children	55+ Residents
Numbers or percentage	578	448	unknown	184
Initiative, activity, project or program	Renter Education and Engagement Program	Door-Knocking	Youth Programs at Beltrami Park	Door-Knocking
Barriers to engagement	Accessing apartments Short-term residency Raising awareness for Renter Program	Time of meetings Language barriers Virtual meeting accessibility	Not having conversations with them Communications not reaching them Lack of funding for programming	Most Board & Committee members in 20's and 30's Virtual meeting accessibility Decreased engagement with merger possibility

EXHIBIT C

Demographic group	Renters	BIPOC Communities	Families with Children	55+ Residents
Outreach and engagement strategies	<p>Door-knocking</p> <p>Mailing campaign</p> <p>Connect with property managers/owners</p> <p>E-newsletters, website, and social media</p> <p>Neighborhood flyers</p>	<p>Door-knocking</p> <p>Mailing campaign</p> <p>E-newsletters, website, and social media</p> <p>Neighborhood flyers</p> <p>Focus on DEI topics/discussion</p> <p>Translation into different languages</p>	<p>Door-knocking</p> <p>Mailing campaign</p> <p>E-newsletters, website, and social media</p> <p>Neighborhood flyers</p>	<p>Door-knocking</p> <p>Mailing campaign</p> <p>E-newsletters, website, and social media</p> <p>Neighborhood flyers</p>
Resources needed	<p>Individuals to door-knock</p> <p>Contact information for property owners/managers</p> <p>Funds for mailing campaign</p> <p>Consistent social media presence</p>	<p>Individuals to door-knock</p> <p>Funds for mailing campaign</p> <p>Consistent social media presence</p> <p>Develop survey</p> <p>Translation services</p>	<p>Individuals to door-knock</p> <p>Funds for mailing campaign</p> <p>Flyers printed and hung around neighborhood</p>	<p>Individuals to door-knock</p> <p>Funds for mailing campaign</p> <p>Consistent social media presence</p> <p>Virtual meeting training</p>
Partners in the work	Other NE Neighborhoods	Other NE Neighborhoods	Other NE Neighborhoods	Other NE Neighborhoods

EXHIBIT C

Demographic group	Renters	BIPOC Communities	Families with Children	55+ Residents
Person(s) responsible	BNC Staff Communications / Door-knocking person	BNC Staff Communications / Door-knocking person	BNC Staff Communications / Door-knocking person	BNC Staff Communications / Door-knocking person
Timeline	Jan-March: Breakdown and analyze survey results from 2022 April-May: Develop new survey and hire door-knocker June-August: Door-knock neighborhood September-October: Analyze survey results & feedback November-December: Implement changes	Jan-March: Breakdown and analyze survey results from 2022 April-May: Develop new survey and hire door-knocker June-August: Door-knock neighborhood September-October: Analyze survey results & feedback November-December: Implement changes	Jan-March: Work with MPRB on developing programming April-May: Promote programming June-August: Offer youth programming at Beltrami Park	Jan-March: Breakdown and analyze survey results from 2022 April-May: Develop new survey and hire door-knocker June-August: Door-knock neighborhood September-October: Analyze survey results & feedback November-December: Implement changes
Quantitative goals	Have conversations with over 50% of renters whose doors were knocked, add them to distribution list Recruit 10 participants for program	Have conversations with over 50% of BIPOC neighbors whose doors were knocked, add them to distribution list Increase BIPOC representation on BNC Board and Committees	Develop new programs for neighborhood youth Offer opportunities for parent involvement	Have conversations with over 50% of 55+ neighbors whose doors were knocked, add them to distribution list Create new program and/or initiative geared at 55+ residents

EXHIBIT C

Demographic group	Renters	BIPOC Communities	Families with Children	55+ Residents
Qualitative goals	<p>Learn about what renters care about in the neighborhoods</p> <p>Identify issues that need attention</p>	<p>Get more involvement with BIPOC community</p> <p>Learn how BNC can best support DEI initiatives</p>	<p>Get back to consistent youth programming at Beltrami Park</p>	<p>Get more involvement with 55+ community</p> <p>Learn how BNC can best support our 55+ residents</p>
Outcome of engagement	<p>More renter representation on BNC Board and Committees</p> <p>New participants for renter program</p> <p>More renters receive neighborhood organization updates, newsletters and other information</p> <p>Renters have the knowledge and ability to become involved in the organization and in decision-making</p>	<p>More BIPOC representation on BNC Board and Committees</p> <p>More BIPOC receive neighborhood organization updates, newsletters and other information</p> <p>BIPOC have the knowledge and ability to become involved in the organization and in decision-making</p>	<p>Outlets and opportunities for neighborhood youth</p> <p>Engagement with parents, more involved with organization</p> <p>Build volunteer base</p>	<p>More 55+ representation on BNC Board and Committees</p> <p>More 55+ receive neighborhood organization updates, newsletters and other information</p> <p>55+ have the knowledge and ability to become involved in the organization and in decision-making</p>
Next steps	<p>Community conversations around issues identified to discuss issues further.</p> <p>Establish new funding to sustain Renter Education and Engagement Program</p>	<p>Board and Committee recruitment</p> <p>Community conversations around issues identified to discuss issues further.</p>	<p>Partner with MPRB</p> <p>Breakdown current and future funding opportunities</p> <p>Develop and promote programming for 2023-2024</p>	<p>Board and Committee recruitment</p> <p>Community conversations around issues identified to discuss issues further.</p>