Engagement Plan

Neighborhood Sheridan

Neighborhood name(s) Sheridan

Time frame

Year(s) 2023 - 2024

Plan detail

Demographic group	Renters/Tenants	Immigrants	Youth	Elderly and Disabled
Numbers or percentage	Renter Occupied 1,192 = 70.1% Cost Burdened renter households 479 = 41.9%	379 = 12.6%	13%	Elderly 486 = 16.2% Disabled 355 = 11.8%
Initiative, activity, project or program	Renters Engagement & Education Program	East African & Spanish Language Outreach Working with interns experience with working with each demographic Working with translators to have print materials translated. Community Garden at the Mosque	Youth Programming with Broadcast the Bridge/MCN6 and partnership with Las Estrellas School	Accessibility Plan, facilitating Hybrid Meetings so that it is accessible to those who cannot or do not feel comfortable leaving their homes.

Demographic group	Renters/Tenants	Immigrants	Youth	Elderly and Disabled
Barriers to engagement	Historically, programs have catered to homeowners; unfamiliar with how NOs serve renters Transient population Accessing apartments Conflicting meeting/event times Busy and diverse schedules, hard to fit in additional commitments	Historically, programs have not served immigrant community members; unfamiliar with NOs Cultural and language barriers Conflicting meeting/event times Irrelevant topics covered Busy and diverse schedules, hard to fit in additional commitments Unfamiliar meeting spaces Distrust of unfamiliar institutions	Historically, NOs have not had much youth involvement or representation; unfamiliar with NOs Difficulty reaching this population in school Conflicting meeting/event times Irrelevant topics covered	Difficulty reaching this population at home; scattered population Difficulty reaching population after first contact; many do not have emails or phones Poor health and lack of energy for involvement Difficulties utilizing transportation and technology to access meetings, events, and programs Events/meetings do not have ASL interpreters or other accommodations Irrelevant topics covered Still uncomfortable with in person meetings post pandemic

Osatsaa a ala si si d	Connect with property	Have Camali and	Callabarata with	Fluoring connecting
Outreach and	Connect with property	Have Somali and	Collaborate with	Flyering, connecting
engagement	managers/owners and	Spanish speaking	local schools to	with the library and
strategies	resident councils	people present at	connect with	Meals on Wheels
		all outreach	students in the	through Eastside
	Create and distribute	opportunities	classroom and send	Neighborhood Services
	welcome bags for new		information home	
	residents	Have interpretation	with them	Including ads in the
		options at meetings		Northeaster and in the
	Social media	and events	Partnership with	Sentryz Mailer
			Broadcast the Bridge	
	Flyering, tabling at events.	Arranging events,	to teach the youth	Conduct outreach in
	, 3,	like SNOcial, in their	new skills	spaces with elderly
	Identify resident leaders for	residential areas		attendance such as
	multi-unit buildings		Social Media	churches and
	- C	Flyering, tabling at		service
	Host renter-specific	events.	Plan youth	organizations
	educational events and		friendly events	
	opportunities	Distributing	and activities	
		informative		Provide an easy way to
	Provide stipends to	translated	Providing rewards for	request accommodations
	participants in Renter	resources	engagement (e.g.	needed prior to all
	Engagement & Education		food, free	meetings and events
	Program	Providing rewards	supplies, books	
	Improving and cleaning	for engagement (e.g.	and resources,	Provide online options,
	Public Spaces	food, free supplies	stipends) (non-	such as our partnership
		and resources,	City funds)	with MCN 6 and hybrid
		stipends) (non-City	, ,	meeting options with
		funds)		ESNS to engage in
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		activities			

Demographic group	Renters/Tenants	Immigrants	Youth	Elderly and Disabled
Partners in the work	Other neighborhoods participating in Renters Engagement and Education Program Sentryz Friends of the Mississippi River	Salaam Community Center Masjid Al- Iman (Mosque) Iglesia San Cirilo (St. Cyril's Church) East Side Neighborhood Services Sentryz Friends of the Mississippi River	Sheridan Arts Spanish Dual Immersion Exploration High School New City School Menlo Park Alternative School Banaadir Elementary Sentryz Friends of the Mississippi River My very Own Bed Broadcast the Bridge	East Side Neighborhood Services Sheridan Clinic Grace Lutheran Church Holy Cross Tree of Life Church Catholic Eldercare MCN6 Friends of the Mississippi River Sentryz The Northeaster

Demographic group	Renters/Tenants	Immigrants	Youth	Elderly and Disabled
Person(s) responsible	Office & Outreach Manager Community Outreach Interns Board Members & Volunteers	Office & Outreach Manager Community Outreach Interns Board Members & Volunteers	Office & Outreach Manager Community Outreach Interns Board Members & Volunteers	Office & Outreach Manager Community Outreach Interns Board Members & Volunteers

Timeline	Jan-March: Contact property	Jan-March:	Jan-March: Contact	Jan-March: Contact
	managers and/or owners and	Contact local	schools and discuss	local clinics, churches,
	resident councils;	institutions and	partnerships; work	and service
	recruit resident leaders and	leaders in East	with Broadcast the	organizations with
	flyering staff	African and Latino	Bridge on Crossover	programs for elderly
		communities;	projects	and people with
	April-July: Flyer	support their		disabilities and
	identified buildings, businesses	programs and	April-May: Present at	discuss partnerships
	and streets; build database of	discuss ways to	schools; begin taking	
	contact info; recruit Renters	collaborate;	applications for	April-July: Table at
	Engagement	translate all	summer	service centers, join
	& Education Program (REEP)	relevant materials	internships	community events and
	participants			congregations,
		April-July: Flyer		build database of
	Aug-Dec: Facilitate	identified buildings;	June-Aug: Have	contact info;
	volunteer and training	build database of	interns help with	distribute
	opportunities for REEP	contact info; distribute	flyering, outreach;	accessible materials
	participants;	translated materials	plan youth	
	conduct a comprehensive survey		inclusive events;	Aug-Dec: Plan
	on what they would like to see in	Aug-Dec: Plan	include in	events and public
	the neighborhood	events and public	volunteer	meetings
		meetings specific	opportunities	specific to elderly
		to East African and		community; conduct
	Jan - March: reevaluate plan and	Latino	Sept-Dec: Make	comprehensive survey
	adapt for the new year based on	communities in	plans for the next	on what they would
	what worked and what did not	Sheridan; conduct	year to increase	like to see in the
	Amerika kulon Eksan	comprehensive	engagement with	neighborhood and
	April-July: Flyer	survey on what	the youth	best ways to engage
	identified buildings, businesses	they would like to see in the		
	and streets; build database of		Jan - March: reevaluate	lan Manaharan dan
	contact info; recruit Renters	neighborhood	plan and adapt for the	Jan - March: reevaluate
	Engagement	Jan - March:	new year based on	plan and adapt for the
	& Education Program (REEP)	reevaluate plan and	what worked and what	new year based on what
	participants	adapt for the new year	did not	worked and what did not
	Aug-Dec: Facilitate	adapt for the new year	uiu iiUt	
	Aug-Dec. racilitate			

Demographic group	Renters/Tenants	Immigrants	Youth	Elderly and Disabled
	volunteer and training opportunities for REEP participants; conduct a comprehensive survey on what they would like to see in the neighborhood	based on what worked and what did not April-July: Flyer identified buildings; build database of contact info; distribute translated materials Aug-Dec: Plan events and public meetings specific to East African and Latino communities in Sheridan; conduct comprehensive survey on what they would like to see in the neighborhood	April-May: Present at schools; begin taking applications for summer internships June-Aug: Have interns help with flyering, outreach; plan youth inclusive events; include in volunteer opportunities Sept-Dec: Make plans for the next year to increase engagement with the youth	April-July: Table at service centers, join community events and congregations, build database of contact info; distribute accessible materials Aug-Dec: Plan events and public meetings specific to elderly community; conduct comprehensive survey on what they would like to see in the neighborhood and best ways to engage

Demographic group	Renters/Tenants	Immigrants	Youth	Elderly and Disabled
Quantitative goals	Flyer all major apartment buildings in Sheridan Obtain contact information from 50% of renters who we survey and connect with at volunteer and tabling events; add them to the distribution list Receive input from at least 100 renters on end-of-year survey to guide future engagement	Have conversations with immigrant communities through tabling events. Obtain contact information from 100 East African or Latino community members through meetings, or tabling events participation. Increase East African and Latino representation and involvement on the SNO Board and in neighborhood committees	Reach out to at least 4 schools to inquire about a partnership Create partnerships with at least 1 school Have at least 2 youth interns for Summer 2022, with ties to the neighborhood Host at least one aspect of each event catered towards youth	Reach out to at least 5 local clinics, churches, and service organizations with programs for elderly and people with disabilities Create and distribute easy to read flyers to above institutions Partner with at least 2 of these institutions to join events/meetings to distribute flyers, share information, and receive input

Demographic group	Renters/Tenants	Immigrants	Youth	Elderly and Disabled
Qualitative goals	Learn about what Sheridan renters consider primary concerns in the neighborhood Work towards serving renters in ways that have historically been overlooked Identify location of the Neighborhood's renters to better serve them in the future by concentrating efforts in those spaces	Learn about what Sheridan's immigrant community members consider primary concerns in the neighborhood Establish better communication between SNO and immigrant community members to make SNO's programs more accessible and useful for them Begin establishing trust between SNO and these communities, working towards collaborative relationships in the future to address their needs	Learn about what youth care about in the neighborhood Create lasting youth programming that is guided by the Neighborhood Youth Council Stimulate a passion for community-based work for this group	Learn about what elderly and disabled community members consider primary concerns in the neighborhood Create an accessibility plan to use for future outreach, meetings, and events

Demographic group	Renters/Tenants	Immigrants	Youth	Elderly and Disabled
Outcome of engagement	More representation of renters on neighborhood board and/or committee membership More renters receive neighborhood organization updates, newsletters and other information Renters have the knowledge and ability to become involved in the organization and in decision-making	Identify and remove barriers to participation in the neighborhood More representation of immigrant community on neighborhood board and/or committee membership Immigrants have the knowledge and ability to become involved in the organization and in decision-making	Establish partnerships with organizations that cater to youth events and programming Youth have the knowledge and ability to become involved in neighborhood organization and in decision-making	Identify and remove barriers to participation in the neighborhood More elderly and disabled community members receive and can access neighborhood organization updates, newsletters and other information Elderly and disabled community members have the knowledge and ability to become involved in the organization and in decision-making
Next steps	Community conversations around identified concerns and come up with solutions and possible program implementation.	Identifying community issues through community involvement, implementing solutions to better respond to barriers	Engage in lasting collaboration with schools and local youth to invigorate programming and stimulate youth involvement	Community conversations around identified concerns and come up with solutions and possible program implementation

2025 Amendment

Sheridan

TIMELINE

Year Round - Safety Walks, 2nd Tuesday of every month

Jan - SNO Big Deal Community Potluck

Feb - Community Brew Fundraising and Table Event with our Partnership Engagement Fund Partners

Mar - Empty Bowls

April - Annual Meeting

EarthDay Cleanup

May - Community Garden Opener

Table at Art a Whirl

June - Plant Swap and Give a way Table Event

Invasive Plant Removal

Cleanups begin every 3rd Saturday of the Month June -September

July - Table at Dusty's Daze

August - Ice Cream SNOcial

Invasive Plant Removal

September - Table at Farmer's Market

Historic 5K

Invasive Plant Removal

October - Halloween Stroll

Nov - Fall Cleanup

GOALS

- 1. Table at 5 neighborhood events by December 2025.
- 2. Engage 325 volunteers at our community cleanup initiatives, safety walks and in our community gardens by December 2025. (277 were engaged in 2024)
- 3. Increase our produce donations to the Mosque and Every Meal by 15% by November 2025.
- 4. Increase participation in our Safety Walks Program by 25% by December 2025.
- 5. Our board is currently 54% renters. Recruit 2 more board members who are renters by May 2025 so that our board better reflects the demographics of the neighborhood (75% renters).