

Engagement Plan Template

Neighborhood

Bottineau



Time frame

2026-2027

Work summary

Summary of activities across all programs and demographic groups.

Scope of work, outcomes and goals

Overall scope of work, outcomes and goals across all activities and demographic groups. Show how your organization will engage historically under-engaged groups

<i>Demographic group</i>	Somali community	Renters	Elderly & people with disabilities	Teenagers & young adults (12-34)
<i>Numbers or percentage</i>	Percentage of foreign born residents:17% (2023) 29.8% Black or African American (2023) (city data)	68% of neighborhood is renter-occupied Minneapolis Neighborhood Demographics Dashboard	Residents over 65 are potentially 6% of the neighborhood, 10% -people with disabilities Minneapolis Neighborhood Demographics Dashboard	34% of neighborhood is 25-34, 9% is 18-24 Minneapolis Neighborhood Demographics Dashboard
<i>Initiative, activity, project or program</i>	Find a more culturally appropriate way to get our Somali community involved in decisions that affect them National Night Out	Community spotlight in gazette to acknowledge community members for their efforts AND spotlight the relationship between helper/helpee Make renters aware of BNA and our activities	Snow removal More accommodating communication & interaction National Night Out Community Trainings	Park activities/partnership Snow removal as Phy-ed credit for students? National Night Out Community Trainings

	Community Trainings/Classes	National Night Out		
<i>Barriers to engagement</i>	<p>Language barriers</p> <p>Culturally appropriate communications</p> <p>Family-friendly meetings and events</p>	<p>Difficulty reaching renters, especially new renters via email</p> <p>Renters may not be aware of neighborhoods in general or what neighborhood they live in</p>	<p>Accommodating low mobility residents with live meetings and presentations via technology</p> <p>Technology to hold live, virtual meetings that can be attended from home</p> <p>Finding inclusive space to hold meetings and events</p>	<p>Awareness</p> <p>Lack of connection</p> <p>Lack of time</p> <p>Being relevant</p>
<i>Outreach and engagement strategies</i>	<p>Partner with Eastside Neighborhood Services to engage at their established events for more face time</p> <p>Website Updates</p> <p>Community Potluck</p> <p>In-person meetings with a hybrid option located community third space (potentially rented)</p> <p>Newsletter/Gazette /social media</p>	<p>Doorknocking/canvassing to get input, potentially include a link to a survey</p> <p>In-person meetings with a hybrid option located community third space (potentially rented)</p> <p>Monthly themes for meetings to be more alluring for people</p> <p>Fliers on cars in apt parking lots</p> <p>Website Updates</p>	<p>Survey to gather feedback about community needs</p> <p>Create partnerships/teams to help with things like snow shoveling</p> <p>Website Updates</p> <p>Funding for participating in the renters' rights forum</p> <p>Community Potluck</p> <p>In-person meetings with a hybrid option located</p>	<p>Provide a safe environment for listening rather than telling</p> <p>Less formal/non-giveaway events (coffee with the board)</p> <p>Research available grants to find funds relevant to our goals</p> <p>Work with park board to develop teams for building social capital/cohesion</p>

	<p>Issue a survey for input.</p> <p>Earth Day Neighborhood Clean up, partner with youth clubs to increase participation, clothes/book/game swaps</p> <p>Plant giveaway</p> <p>Ice Cream Social at Bottineau Park</p> <p>Annual Meeting + Ice Cream Social</p> <p>Pumpkin Giveaway</p>	<p>Community Potluck</p> <p>Community Trainings/Classes</p> <p>Newsletter/Gazette /social media</p> <p>Issue a survey for input.</p> <p>Earth Day Neighborhood Clean up, partner with youth clubs to increase participation, clothes/book/game swaps</p> <p>Plant giveaway</p> <p>Annual Meeting + Ice Cream Social</p> <p>Pumpkin Giveaway</p>	<p>community third space (potentially rented)</p> <p>Newsletter/Gazette /social media</p> <p>Issue a survey for input</p> <p>Earth Day Neighborhood Clean-up, partner with youth clubs (accommodate and support requests from PwD for specific areas/yards/ streets), clothes/book/game swaps</p> <p>Plant giveaway</p> <p>Annual Meeting + Ice Cream Social</p> <p>Pumpkin Giveaway</p>	<p>Gaming in the park programs</p> <p>Community Potluck</p> <p>Website Updates</p> <p>In-person meetings with a hybrid option located community third space (potentially rented)</p> <p>Newsletter/Gazette /social media</p> <p>Issue a survey for input.</p> <p>Earth Day Neighborhood Clean-up, partner with youth clubs (accommodate and support requests from PwD for specific areas/yards/ streets), clothes/book/game swaps</p> <p>Plant giveaway</p> <p>Annual Meeting + Ice Cream Social</p> <p>Pumpkin Giveaway</p>
<i>Resources needed</i>	Funding: supplies and programming to make events enticing	Funding: Staff costs to create and distribute the survey	Funding: Equipment for hybrid meetings	Funding: supplies and programming to make events enticing

		Funding: supplies and programming to make events enticing		
<i>Partners in the work</i>	<p>Eastside Neighborhood Services</p> <p>MinnesotaUnite (works w/Darul-Qalam)</p> <p>Neighborhood Businesses</p> <p>Neighborhood Associations</p> <p>Non-profit Entities</p>	<p>Commons Board</p> <p>Somali Museum</p> <p>Banaadir Elementary</p> <p>E African Community Specialist (works with NCR, per Steve)</p> <p>Eastside Neighborhood Services</p> <p>MinnesotaUnite (works w/Darul-Qalam)</p> <p>Neighborhood Businesses</p> <p>Neighborhood Associations</p> <p>Non-profit Entities California Street Farm</p>	<p>EastSide Meals on Wheels</p> <p>Exploration High School</p> <p>NorthEast CDC</p> <p>NE Kiwanis A Chance to Grow</p> <p>Eastside Neighborhood Services</p> <p>Sheridan Neighborhood</p> <p>Neighborhood Businesses</p> <p>Neighborhood Associations</p> <p>Non-profit Entities</p>	<p>Eastside Neighborhood Services</p> <p>Bottineau Park</p> <p>Local Schools</p> <p>Sheridan Neighborhood</p> <p>Neighborhood Businesses</p> <p>Neighborhood Associations</p> <p>Non-profit Entities California Street Farm</p>
<i>Person(s) responsible</i>	Staff, board members, neighborhood volunteers	Staff, board members, neighborhood volunteers	Staff, board members, neighborhood volunteers	Staff, board members, neighborhood volunteers

<i>Timeline</i>	Recurring monthly: newsletter/Gazette /social media	Recurring monthly: newsletter/Gazette /social media	Recurring monthly: newsletter/Gazette /social media	Recurring monthly: newsletter/Gazette /social media
	<p>January: Develop survey</p> <p>April: Earth Day Neighborhood Clean up, partner with youth clubs to increase participation, clothes/book/game swaps</p> <p>May: Plant giveaway</p> <p>Summer: Ice Cream Social at Bottineau Park</p> <p>August: participation in National Night Out events & Community Potluck</p> <p>September: Annual Meeting + Ice Cream Social</p> <p>October: Pumpkin Giveaway</p>	<p>January: Develop survey</p> <p>April: Earth Day Neighborhood Clean up, partner with youth clubs to increase participation, clothes/book/game swaps</p> <p>May: Plant giveaway</p> <p>August: participation in National Night Out events & Community Potluck</p> <p>September: Annual Meeting + Ice Cream Social</p> <p>October: Pumpkin Giveaway</p>	<p>January: Develop survey</p> <p>April: Earth Day Neighborhood Clean-up, partner with youth clubs (accommodate and support requests from PwD for specific areas/yards/streets), clothes/book/game swaps</p> <p>May: Plant giveaway</p> <p>August: participation in National Night Out events & Community Potluck</p> <p>September: Annual Meeting + Ice Cream Social</p> <p>October: Pumpkin Giveaway</p>	<p>January: Develop survey</p> <p>April: Earth Day Neighborhood Clean up, partner with youth clubs to increase participation, clothes/book/game swaps</p> <p>May: Plant giveaway</p> <p>Summer: Ice Cream Social at Bottineau Park</p> <p>August: participation in National Night Out events & Community Potluck</p> <p>September: Annual Meeting + Ice Cream Social</p> <p>October: Pumpkin Giveaway</p>
<i>Quantitative goals</i>	Increase outreach to encourage Somali members to run for the board	Continue alluring renters/we have 1 new renter on the board	Develop relationship with 5 residents with specific needs (such as shoveling)	Get 25 responses to survey (across all demographics)

<i>Qualitative goals</i>	More representation of Somali community members at meetings.	Board reflects our community, meetings are more representative of our community	Board members have significant connections with members of these groups	Add information into gazette about board members - familiarize with the real people
<i>Outcome of engagement</i>	<p>Find ways to support the Somali community in efforts to connect with landlords and city officials.</p> <p>Have a partner to collaborate with on future opportunities</p>	<p>More representation of tenants on neighborhood board and/or committee membership</p> <p>More tenants receive neighborhood organization updates, newsletters and other information</p> <p>Tenants have the knowledge and ability to become involved in the organization and in decision-making</p>	<p>Increase attendance at meetings</p> <p>Reduction in barriers that prevent people from attending</p> <p>Have a partner to collaborate with on future opportunities (ie: partnership grant)</p>	<p>Young people have the knowledge and ability to become involved in the organization and in decision-making</p>