

Engagement Plan Template

Neighborhood

CANDO



Time frame

2026

Work summary

CANDO activates neighbors and community leaders to build relationships across identities to mobilize collective power through equitable organizing, food liberation, and environmental justice. Our vision is to organize community to build an urban landscape that heals, not harms, by eliminating systemic oppression. CANDO is a Black-led organization that engages underrepresented groups through cultural and action cohorts that stemmed from intensive 2 ½ day workshops facilitated by the People’s Institute for Survival and Beyond. Our efforts extend to our business community at 38th and Chicago, and we are a member of the historic intersection’s Business Association.

Scope of work, outcomes and goals

Overall scope of work, outcomes and goals across all activities and demographic groups. Show how your organization will engage historically under-engaged groups

<i>Demographic group</i>	HOUSING/ FOOD INSECURE	TENANTS	NON-ENGLISH SPEAKERS
<i>Numbers or percentage</i>			
<i>Initiative, activity, project or program</i>	SMAC Tenant Organizing Plant-Grow-Share	SMAC Tenant Organizing	SMAC Tenant Organizing Plant-Grow-Share
<i>Barriers to engagement</i>	Lack of resources, fear	Transient, often not received to be “part of the neighborhood”	Language Access
<i>Outreach and engagement strategies</i>	Door knocking, flyering, in person events, social media, newsletters	Door knocking, flyering, in person events, social media, newsletters	Translation and interpretation available at events, multilingual communications
<i>Resources needed</i>	Staffing, materials, translation	Staffing, materials, translation, vista stipend	Staffing Translation
<i>Partners in the work</i>	SMAC PISAB	SMAC PISAB	MNTIC

	Homeline	Homeline	
<i>Person(s) responsible</i>	All Staff	Tenant Vista Organizer	Communications Staff
<i>Timeline</i>	Ongoing	Ongoing	Ongoing
<i>Quantitative goals</i>	Distribute resources from the housing and tenant action cohort to at least 50 neighbors.	Have 10 new neighbors participate in the housing and tenant action cohort	Increase bilingual communications and social media engagement by 25%
<i>Qualitative goals</i>	PGS Food Distribution	Develop Goals of the group	More neighbors will read our newsletters and flyers
<i>Outcome of engagement</i>	Building neighborhood housing solidarity while addressing food insecurity	Neighborhood Tenant Solidarity	Non-English speakers are able to access more of the resources in their community