

Engagement Plan Template



Neighborhood

Harrison

Time frame

2026-2028

Work summary

HNA will work to create a prosperous and peaceful community that equitably benefits all of Harrison neighborhood's diverse racial, cultural, and economic groups.

Scope of work, outcomes and goals

Scope of work: please see Neighborhood Funding Application question #3 for HNA's list of programs, community organizing initiatives, and events that we will continue to advance in 2026-2028.

Goals: (1) Engage 300 residents each year at HNA-hosted community events, (2) ensure HNA board leadership reflects the racial and economic demographics of the neighborhood by actively recruiting BIPOC residents and renters to join the board each year, (3) connect Harrison residents and residents throughout the Northside with tree replanting resources and education regarding the importance of a resilient tree canopy, (4) ensure the new Olson Highway redesign reflects residents' vision through surveys, door knocks, and engagement events, (5) equip Park Plaza renters with the organizing capacity and training needed to form an effective tenant union through monthly tenant organizing meetings, (6) provide housing stability resources to 100 Harrison residents through the administration of home improvement grants, down payment assistance and rental assistance programs, (7) connect 100 residents with legal resources through promotion of the Harrison Legal Aid Clinic, (8) increase accessibility to transit and ensure pedestrian safety for all Harrison residents through snow clearing services, including 1 mile of sidewalks on Glenwood Avenue, 8 highly-utilized bus stops, and 25 Harrison residential properties.

Outcomes: Residents will feel informed about issues that impact them, they will feel equipped to craft solutions and supported in their efforts to advance those solutions, and they will feel connected to their neighbors and the larger Harrison community.

<i>Demographic group</i>	<i>Demographic group 1</i>	<i>Demographic group 2</i>	<i>Demographic group 3</i>
	<i>Renters</i>	<i>Legacy Homeowners (long-time residents, low-income, Seniors, BIPOC)</i>	
<i>Numbers or percentage</i>	70%	30%	
<i>Initiative, activity, project or program</i>	Rental Assistance; Tenant Union Organizing; Bring Back 6 th ; TOPA; Make Harrison Whole; Harrison Legal Aid Clinic; HNA community events; Snow Patrol/access to safe sidewalks and transit.	Home Improvement Grants; Bring Back 6 th ; Sustainability Program; Tool Lending program; Tree Canopy Equity/EAB Relief; Harrison Legal Aid Clinic; HNA community events; Snow Patrol/access to safe sidewalks and transit.	
<i>Barriers to engagement</i>	Work schedules; language; childcare; transportation; technology	Work schedules; language; childcare; transportation; technology	

<p><i>Outreach and engagement strategies</i></p>	<p>Host events & meetings on varying days/times; provide free childcare at meetings & events; provide light refreshments and interpretation/translation services; conduct direct outreach through door knocking; coordinate transportation with staff and volunteers</p>	<p>Host events & meetings on varying days/times; provide free childcare at meetings & events; provide light refreshments and interpretation/translation services; conduct direct outreach through door knocking; coordinate transportation with staff and volunteers</p>	
<p><i>Resources needed</i></p>	<p>Staff; volunteers; food/light refreshments; artists/entertainment; flyers, postcards, clipboards, tents, tables, chairs; printing costs; technology/comms subscriptions, etc.</p>	<p>Staff; volunteers; food/light refreshments; artists/entertainment; flyers, postcards, clipboards, tents, tables, chairs; printing costs; technology/comms subscriptions, etc.</p>	

<i>Partners in the work</i>	HomeLine; Heritage Park Neighborhood Association; Phylis Wheatley; Urban Strategies; Redeemer; Our Streets; City of Minneapolis; Hennepin County; Anti-Displacement Community Prosperity Program; Mid-Minnesota Legal Aid; Lao Assistance Center	HomeLine; Heritage Park Neighborhood Association; Phylis Wheatley; Urban Strategies; Redeemer; Our Streets; City of Minneapolis; Hennepin County; Anti-Displacement Community Prosperity Program; Mid-Minnesota Legal Aid; Lao Assistance Center	
<i>Person(s) responsible</i>	HNA staff (Nichole Buehler, Mitchel Hansen, Beverly Jimerson) & HNA Board	HNA staff (Nichole Buehler, Mitchel Hansen) & HNA Board	

<p><i>Timeline</i></p>	<p>ACPP/Rental Assistance administration: Jan. 2026 – funds are depleted.</p> <p>Park Plaza Tenant Union Organizing: Q1-Q4 Monthly tenant organizing meetings to work on creating bylaws, org. structure for tenants’ union & accountability plan for Trellis.</p> <p>BB6: Q1-Q4 Share community feedback/refinement of 3 community design options; work with MnDOT to incorporate community vision into final Olson Hwy redesign. Host quarterly engagement events.</p> <p>HNA-hosted Community Events: Q1 (Harrison Suppertime); Q2 (Earth Day</p>	<p>ACPP/Home Improvement Grant administration: Jan. 2026 – funds are depleted.</p> <p>EAB/Tree Canopy Equity: Q1 begin work with cohort of 100 residents impacted by EAB removals to provide replanting support and private property tree mapping (program registration); Q2: soil testing & tree inspections; Q3: data entry & replanting; Q4: begin work with new cohort of 100 residents.</p> <p>BB6: Q1-Q4 Share community feedback/refinement of 3 community design options; work with MnDOT to incorporate community vision into final Olson Hwy redesign. Host quarterly engagement events.</p> <p>HNA-hosted Community Events: Q1 (Harrison Suppertime); Q2 (Earth Day</p>	
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	<p>Celebration; Annual Membership Meeting); Q3 (Imagine 6th, Playing for the Plants); Q4 (Harrison Halloween Hunt)</p> <p>Snow Patrol: Q1, Q2, Q4</p> <p>Harrison Legal Aid Clinic, Tool Lending Program & Sustainability Program promotion/outreach ongoing throughout Q1-Q4</p>	<p>Celebration; Annual Membership Meeting); Q3 (Imagine 6th, Playing for the Plants); Q4 (Harrison Halloween Hunt)</p> <p>Snow Patrol: Q1, Q2, Q4</p> <p>Harrison Legal Aid Clinic, Tool Lending Program & Sustainability Program promotion/outreach ongoing throughout Q1-Q4</p>	
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<p><i>Quantitative goals</i></p>	<p>Form Park Plaza tenants union; provide rental assistance to 50-100 renters; incorporate residents' vision into new Olson Hwy redesign by engaging 300 Harrison renters through surveys and events; connect 50 renters with legal resources through promotion of Harrison Legal Aid Clinic; engage 150 renters at HNA-hosted community events; clear 1 mile of sidewalks along Glenwood Ave & 8 highly utilized bus stops.</p>	<p>Assist 25 Harrison Legacy Homeowners in maintaining their homes; educate 100 Harrison and Northside homeowners about the importance of a resilient tree canopy and connect them with trees and planting resources; incorporate residents' vision into new Olson Hwy redesign by engaging 200 homeowners through surveys and events; connect 50 homeowners with legal resources through promotion of the Harrison Legal Aid Clinic; engage 150 homeowners at HNA-hosted community events; clear 1 mile of sidewalks along Glenwood Ave, 8 bus stops, and 25 residences.</p>	
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<p><i>Qualitative goals</i></p>	<p>Maintain housing stability for Harrison renters; final Olson Hwy redesign reflects the community's vision; residents are aware of legal resources available to them; residents feel a sense of community when they attend community events; residents are able to safely access transit and traverse the neighborhood with clear sidewalks.</p>	<p>Maintain homeownership status for Harrison BIPOC, senior, and low-income homeowners; final Olson Hwy redesign reflects the community's vision; Harrison, and broader Northside tree canopy is restored; residents are aware of the legal resources available to them; residents feel a sense of community when they attend community events; residents are able to safely access transit and traverse the neighborhood with clear sidewalks.</p>	
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<p><i>Outcome of engagement</i></p>	<p>Residents will feel informed about issues that impact them, they will feel equipped to craft solutions and supported in their efforts to advance those solutions, and they will feel connected to their neighbors and the larger Harrison community.</p>	<p>Residents will feel informed about issues that impact them, they will feel equipped to craft solutions and supported in their efforts to advance those solutions, and they will feel connected to their neighbors and the larger Harrison community.</p>	
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