

# Engagement Plan Template



## Neighborhood

Kingfield

## Time frame

2026

## Work summary

Across all programs and demographic groups, our work focuses on building stronger connections between neighbors, ensuring diverse voices are included in community decision-making, and reducing barriers to participation. A key activity is elevating the perspectives of renters, who make up 32% of our neighborhood but are historically less engaged. Efforts include direct outreach through tabling near rental units and at the Farmer's Market, as well as hosting feedback sessions in common spaces of larger apartment buildings. These strategies are supported by staff, volunteers, and partnerships with the KFNA Board, other neighborhood associations (especially Lyndale and Tangletown), Neighborhood Roots, and property managers.

## Scope of work, outcomes and goals

The overall scope of work is to strengthen engagement across Kingfield's population of renters by creating accessible, resonant, and interesting avenues for involvement. Specific goals include:

- Recruiting block captains in 2+ apartment buildings and adding 30+ renter emails to the weekly e-news distribution list.
- Building stronger and more consistent communication channels with renters, increasing their representation in community conversations, and ensuring their priorities are visible to the board.
- Outcomes: Greater renter participation in projects and outreach that directly impact their buildings and daily lives.

To engage historically under-engaged groups like renters, our strategies acknowledge the barriers they face: limited access to information, fewer direct connections to neighborhood networks, and less reliable contact information. By meeting renters where they are, such as common areas of apartment buildings, high-traffic community spaces, and farmers markets, we can provide lower-barrier opportunities for participation. This approach ensures renters' voices are better represented in shaping neighborhood priorities and decisions.

<i>Demographic group</i>	<i>Renters</i>
<i>Numbers or percentage</i>	32%
<i>Initiative, activity, project or program</i>	Elevate renter's voices so the board can better address what is specifically important to them
<i>Barriers to engagement</i>	Our renters are less "plugged in" about neighborhood happenings, we have less reliable, or no, contact info for them
<i>Outreach and engagement strategies</i>	<p>Tabling – we have a couple events planned in Kingfield during the spring/summer that are in partnership with the Lyndale and Tangletown neighborhood associations that we will add a renter-focused tabling initiative. This will get renters signed up for E-News and invite them to give feedback on what is currently important and of interest to them, this could also help find potential people to be block leaders in their apartment complexes. Also doing Kingfield Farmer's Market tabling is an option.</p> <p>Have board members host a feedback session in common areas of 1-2 larger apartment buildings – Aubrey, Rosa, Nicollet Square, Harriet Apartments, 3929 Pleasant Apartments, Blaisdell Manor. We have 3 board members focused on the "Block Builder" initiative, they would be the best candidates to lead these.</p> <p>Alternative if we can't get permission/partnership from landlords would be tabling outside rental units we can't do feedback sessions in.</p>
<i>Resources needed</i>	Staff time and board volunteers
<i>Partners in the work</i>	KFNA Board, Neighborhood Roots for tabling at the Kingfield Farmer's Market, landlords/property managers of larger apartment buildings
<i>Person(s) responsible</i>	Ashley Annett- Community Coordinator and KFNA Board

<i>Timeline</i>	<p>2026</p> <p>Q1- meet with Block Captain committee and agree to key dates, outcomes, etc. of this plan</p> <p>Q2- Renter focused efforts and email collection during composting event at MLK</p> <p>Q3- Renter-focused tabling at Farmer’s market</p> <p>Q4- Renter Feedback session</p>
<i>Quantitative goals</i>	<p>Get block captains in 2+ apartment buildings signed up and engaged in some sort of outreach/project that is impactful to their building.</p> <p>Add 30+ new emails from renters to our weekly e-news distribution list.</p>
<i>Qualitative goals</i>	<p>Increase communication channels and engagement of renters</p>
<i>Outcome of engagement</i>	<p>Greater renter participation in projects and outreach that directly impact their buildings and daily lives.</p>