

McKinley Community – 2026 Neighborhood Equitable Engagement Plan

Scope of Work, Outcomes, and Goals

Category	Demographic Group 1: Black/African American Residents	Demographic Group 2: Immigrant & Refugee Communities	Demographic Group 3: Youth & Young Adults
Numbers or Percentage	Approximately 39–40% of McKinley neighborhood residents	Approximately 30%+ BIPOC residents; multilingual households	Significant portion of neighborhood households
Initiatives / Programs	Healing circles, block meetings, voter education forums, Juneteenth, National Night Out, Healing Forest gatherings	Multilingual listening sessions, civic education workshops, culturally specific gatherings, leadership development	Youth leadership programs, paid internships, summer camps, arts and gardening activities
Barriers to Engagement	Historic disinvestment, mistrust of systems, time constraints, transportation and safety concerns	Language access barriers, cultural differences, fear of systems, lack of translated materials	Transportation challenges, unpaid opportunities, competing responsibilities, limited safe spaces
Outreach & Engagement	Doorknocking, trusted community leaders, food-centered gatherings, stipends, child-friendly events	Language-specific outreach, interpretation, mosque-based engagement, community ambassadors	School partnerships, peer outreach, social media, paid leadership roles and mentorship
Resources Needed	Staff time, stipends, food, meeting space, childcare support, outreach materials	Interpreters, translated materials, stipends, culturally appropriate food	Youth stipends, staff mentors, supplies, transportation support
Partners in the Work	McKinley Community Center, faith institutions, We Win Institute, neighborhood elders	Al'Maa'uun, cultural organizations, immigrant led nonprofits	CityView Elementary, local schools, youth organizations
Persons Responsible	Executive Director, Community Engagement Staff, trusted resident leaders	Executive Director, Cultural Liaisons, Partner Organizations	Youth Program Coordinators, Executive Director
Timeline	Q1: block meetings ongoing Q2: Juneteenth Q3: National Night out, healing forest gatherings Q4: Voter education forums Ongoing: Doorknocking, Healing circles, etc	Q1: outreach ongoing and partnerships Q2: outreach ongoing and partnerships Q3: outreach ongoing and partnerships Q4: outreach ongoing and partnerships Ongoing: Doorknocking, Healing circles, etc	School year programming and summer intensives (June–August 2026)

Quantitative Goals	Engage 300+ residents; host 12–15 engagement activities	Engage 150+ residents; host 6–8 targeted sessions	Engage 100+ youth; provide at least 30 paid leadership opportunities
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Qualitative Goals	Increase trust, sense of belonging, and resident leadership participation	Increase civic confidence, access, and culturally informed engagement	Build leadership skills, confidence, and civic identity
Outcome of Engagement	Residents actively shape neighborhood priorities and decision making	Improved representation and culturally responsive neighborhood planning	Youth voices integrated into neighborhood planning and leadership pipelines