

Engagement Plan Template

Neighborhood

Heritage Park Neighborhood Association



Time frame

2026-2028

Work summary

Summary of activities cross all programs and demographic groups.

Scope of work, outcomes and goals

Overall scope of work, outcomes and goals across all activities and demographic groups. Show how your organization will engage historically under-engaged groups

<i>Demographic group</i>	<i>Renters</i>	<i>Low-income</i>	<i>Immigrant Back-grounds</i>
<i>Numbers or percentage</i>	85%	60%	80%
<i>Initiative, activity, project or program</i>	Renter rights, BLE Education, Environmental Education, Anti-displacement, first time home buyer	Anti-displacement, legal resources, Escrow information, Workforces development, housing stability, resident advocacy	Community Resources, Educational resources
<i>Barriers to engagement</i>	Knowledge/resources	Understanding/ Knowledge	Language barriers
<i>Outreach and engagement strategies</i>	Door-knocking, informational sessions, events and engagement	Labeling, door-knocking, informational sessions, events and engagement	Events & engagement, door-knocking, meeting them where they are
<i>Resources needed</i>			Translation,
<i>Partners in the work</i>	USI, Phyllis Wheatley, OneMN, Community Stakeholders	USI, OurStreets	Lao Assistance Center, Alliance, OneMN, USI, OurStreets, Publesos
<i>Person(s) responsible</i>	Staff; Anndrea & Maya		
<i>Timeline</i>	2026-2028	2026-2028	2026-2028
<i>Quantitative goals</i>	Reach 300 Renter households through door-knocking and events over 2026-2028	Help 100 households access rental assistance or anti-displacement programs	Translate 100% of major notices, flyers, and rights documents.

<p><i>Qualitative goals</i></p>	<p>Build residents confidence in understanding housing rights and navigating property management issues</p>	<p>Empower residents to advocate for themselves in housing and employment</p>	<p>Build culturally responsive relationships where residents feel heard and supported.</p>
<p><i>Outcome of engagement</i></p>	<p>Educate residents on rights.</p>	<p>Help residents stay in the community and not be pushed out</p>	<p>Educate and inform as many people as possible</p>