
Page 2: Organization Information

Q1

Neighborhood Organization Information

Main Contact Name	Mickella Rolfes
Organization Name	Bancroft Neighborhood Association
Organization Address:	4120 17th Ave S.
City	Minneapolis
State	MN
Organization ZIP:	55407
Organization Email Address:	info@bancroftneighborhood.org
Organization Phone Number:	612-724-5313

Q2

WEBSITE AND SOCIAL MEDIA

Website	www.bancroftneighborhood.org
Facebook	https://www.facebook.com/bancroftneighborhood

Q3

When and where do you hold your monthly board meetings?

First Thursday of the Month at Bethel Lutheran Church. (moved to online and posted to website during winter months/as needed to maintain quorum)

Q4

Date of Board approval

After your board reviews this **03/07/2024** draft annual report, please provide the approval date or the anticipated approval date if not yet approved. Meeting minutes may be requested by NCR.

Page 3: Updated Documents

Q5

Upload your Certificate of Insurance for liability insurance

Bancroft_%20Cert.%20of%20Liability.pdf (202.9KB)

Q6

Upload your Certificate of Insurance for Directors and Officers Insurance

Directors%20%26%20Officers%2024-25%20USLI.PDF (2.2MB)

Q7

Upload an update board list

Board%20List.pdf (271.1KB)

Q8

Upload your overall organizational budget

23-24%20budget%20bna.pdf (138.4KB)

Page 4: Staffing

Q9

Indicate the POSITION TITLE of each PAID EMPLOYEE OR CONTRACT STAFF (excluding professional services such as accounting, legal, etc.)

Position Title #1

Mickella Rolfes

Q10

Please indicate below the AVERAGE HOURS PER WEEK of each paid staff (excluding separate professional services such as accounting, legal, etc.)

#1 Hours/Week

30.0

Q11

Please share the name of your accountant or bookkeeping service provider.

Propel Nonprofit - Financial Advisor

Q12

IF NEEDED, PROVIDE ADDITIONAL INFO BELOW: Note if any positions are seasonal, temporary, etc.

We have a fiscal sponsorship that employs between 10-20 youth on a very part-time basis.

Page 5: Stakeholder Engagement - Outreach & Engagement

Q13

MEETINGS (Check all that apply)

Held at least one general membership or community meeting (in addition to the annual meeting) to gather input from residents and other stakeholders for a neighborhood specific initiative

Q14

DOOR-TO-DOOR - with goal of face-to-face engagement (Check all that apply)

**At least once reaching a portion of neighborhood,
Conducted primarily by staff members,
Carried out primarily to increase membership and participation**

Q15

Approximately HOW MANY HOUSEHOLDS DID YOU REACH through door-knocking last year?

500

Q16

FLYERING - Dropping literature at doors (Check all that apply)

**At least once reaching a portion of the neighborhood,
Carried out primarily to inform and increase membership and participation**

Q17

Approximately HOW MANY HOUSEHOLDS DID YOU REACH through flyering last year?

500

Q18

EVENTS (Check all that apply)

Staffed a booth or table at neighborhood event or other community event that included sign-up sheets, surveys or information about your organization.

,

Organized one or more issue specific event (such as a safety forum, housing fair, Open Streets, Creative Citymaking, etc).

Q19

COMMUNICATION (Fill in all that apply)

Print newsletter (share frequency and distribution size)

Quarterly, 1400

Email newsletter (share frequency and subscriber total)

Bimonthly, 222

Primary social media [facebook, twitter, or other] (share posting frequency and subscriber count)

2-4x/month (as needed), 1300

Q20

OTHER (Check all that apply)

Conducted at least one community-wide survey (such as a random sample or all-household survey)

,

Developed partnerships with cultural, religious, professional or business associations to expand outreach into under-represented populations

Q21

Please provide an ESTIMATE OF VOLUNTEER HOURS PROVIDED to your organization last year. (see Volunteer Hour Tracking Guide for suggested ways to calculate this.)

500

Q22

HOW DID YOUR ORGANIZATION REACH OUT TO UNDERREPRESENTED GROUPS IN YOUR NEIGHBORHOOD? (Check all that apply)

Worked on an issue of particular interest to an underrepresented group within the neighborhood

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Provided notices of annual and special meetings in multiple languages

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Provided newsletter articles or web pages in multiple languages

,

Met with other agencies in the community that work closely with underrepresented constituencies in the neighborhood

Q23

WHAT CITY SERVICES AND SUPPORTS DID YOUR ORGANIZATION USE? (Check all that apply)

Did your staff or board members attend any monthly Citywide Neighborhood Meetingd?

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Did your organization utilize the provided legal services from MissionGuardian.com?

Q24

Referencing the QUANTITATIVE GOALS section of your EQUITABLE ENGAGEMENT PLAN, share your progress on the goals, sharing both success and lessons learned.

Goals for Tenants:

“Host an event at each multi-unit apartment building in 2023

Make a plan for better outreach from those engagements.

Send a letter to each rental address with rental-specific information (city's rental survey, benefits and programs available, etc).”

2024 Update: We have had to reassess our strategy and capacity around equitable engagement and outreach. We are now collaborating with 3 other neighborhood organizations around tenant organizing, and have brought on two VISTA tenant organizers who are working on developing a unified tenant organizing strategy for the 4 neighborhoods.

Goals for engaging Foreign-born Individuals:

“Get engagement from at least 5% of foreign-born individuals by the end of 2022. This will be tracked by them offering contact information, attending a community meeting/event, or joining a committee or the board.”

2024 Update: We have not met this goal in a quantitative way, as we have not tracked country of origin at any of our events. We have made strides to promote events and newsletter in multiple languages.

Goals for engaging youth:

“Give youth a focus so they gain skills, learn, and stay out of trouble. BNA will engage at least 40 youth in meaningful programs and projects. This will be tracked by payroll, events, and volunteer hours (for high schools).”

2024 Update: Through our fiscal and staff support of the Beloved Community Minneapolis, we have seen an increase in youth engagement and growth in programming, which is now year-round.

Q25

What more would you like to tell NCR or the community ABOUT YOUR STAKEHOLDER INVOLVEMENT?What are you doing that is NEW OR PARTICULARLY SUCCESSFUL TO REACH RESIDENTS and others?

Stakeholder involvement took a hit during the Covid-19 pandemic, but our 2023 Annual meeting and Ice Cream Social demonstrated that engagement is returning with attendance approaching our pre-pandemic numbers. In 2023, our organization began navigating a transition within our staff leadership that affected our ability to be active in the community. Moving into 2024, we look forward to partnering with our neighbors to collectively dream about the future of Bancroft.

We are working with our tenant organizers to create organizational capacity not just for our outreach efforts, but follow-up and continued engagement. We want our contacts with the community to not be one-off conversations and events, but lead to deep and lasting relationships with our neighbors. Developing the structure and communication tools to sustain those relationships is a main part of our communication work.

Q26

Share a timeline of proposed events and activities for 2024(Format by quarter or month as you prefer. Example: "Jan-March: -Plan spring outreach event)

Board meetings - first Thursday of every month and are open to community.

Annual Meeting - tentatively scheduled for April 18th, 2024.

Ice Cream Social - August 2024

Q27

Share your 2024 Equitable Engagement Qualitative goals(Make your goals SMART: Specific, Measurable, Achievable, Relevant, and Time-Bound)

Tenants - Implement our capacity-building outreach and follow up-strategies with the VISTA tenant organizers by August 2024.

Connect with Belfry Apartments, the new deeply-affordable housing development in our neighborhood, and host at least one tenants rights meeting by September 2024.

Foreign-born individuals - Distribute at least 50% of communications in multiple languages and host at least one bilingual conversation.

Youth - Engage 20-30 young people in programming and activities in Bancroft in 2024 through our partnership with Beloved Community Mpls.

Page 7: Neighborhood Day 2024

Q28

Nothing

On May 11, 2024, we are hosting...

Q29

Date, time, and location of your Event(Ex. May 11 from 9am to 7pm at Community Rec Center, 1234 Broadway Ave, continuing through May 21)

N/A

Q30

Webpage for your event (Board elections, annual meeting, or other event)

N/A

Q31

Date / Time

04/18/2024

Date of your Annual MeetingIf you aren't hosting your board elections on Neighborhood Election Day, please share the exact or approximate date of your upcoming annual meeting.

Q32

Respondent skipped this question

Upload an Event imageWe will use this on the citywide map of Neighborhood Day to promote your event information. (See the 2023 map example)

Page 8: Program Highlights

Q33

Environmental

What category best describes the highlight you'd like to share?

Q34

Write 2-3 paragraphs describing a highlight from 2023 related to the topic above.

With Community Support, BNA worked with our partners in the South-Central Minneapolis Anti-Racism collective to coordinate support for our neighbors in East Phillips in their struggle for the Roof Depot. We authored and issued a joint statement of support that was signed on to by 9 neighborhood organizations and was met with great community support and recognition from city council members.

Q35

Attach a photo related to the highlight you shared in the story above.

Defend%20the%20Depot%20letter.png (250.9KB)

Q36

Respondent skipped this question

What category best describes the second highlight you'd like to share? (Optional)

Q37

Respondent skipped this question

Write 2-3 paragraphs describing a second highlight from 2023 related to the topic above. (Optional)

Q38

Respondent skipped this question

Attach a photo related to the highlight you shared in the story above.
