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Page 2: Organization Information

**Q1**

Neighborhood Organization Information

Main Contact Name	Cuyler Dinegan
Organization Name	East Isles Neighborhood Association
Organization Address:	2801 Hennepin Avenue S.
Organization Address 2:	PMB 294
City	Minneapolis
State	MN
Organization ZIP:	55408
Organization Email Address:	info@eastisles.org
Organization Phone Number:	612-584-9260

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**Q2**

WEBSITE AND SOCIAL MEDIA

Website	<a href="https://www.eastisles.org">https://www.eastisles.org</a>
Facebook	<a href="https://www.facebook.com/eastislesmpls">https://www.facebook.com/eastislesmpls</a>
Twitter	<a href="https://twitter.com/EastIslesMPLS">https://twitter.com/EastIslesMPLS</a>
Other	<a href="https://www.instagram.com/eastislesmpls">https://www.instagram.com/eastislesmpls</a>

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**Q3**

When and where do you hold your monthly board meetings?

Second Tuesdays, 7–9pm at Grace-Trinity Community Church (1430 W 28th St)

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**Q4**

Date of Board approval

After your board reviews this **02/20/2024** draft annual report, please provide the approval date or the anticipated approval date if not yet approved. Meeting minutes may be requested by NCR.

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Page 3: Updated Documents

**Q5**

Upload your Certificate of Insurance for liability insurance

**EINA%20-%20Liability%20Insurance%20Cert.PDF (69.9KB)**

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**Q6**

Upload your Certificate of Insurance for Directors and Officers Insurance

**EINA%20-%20D%26O%20Insurance.PDF (3.7MB)**

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**Q7**

Upload an update board list

**EINA%20Board%20Roster%202023-2024.pdf (17.5KB)**

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**Q8**

Upload your overall organizational budget

**EINA%202024%20Working%20Budget.pdf (243.8KB)**

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Page 4: Staffing

**Q9**

Indicate the POSITION TITLE of each PAID EMPLOYEE OR CONTRACT STAFF (excluding professional services such as accounting, legal, etc.)

Position Title #1

**Neighborhood Coordinator**

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**Q10**

Please indicate below the AVERAGE HOURS PER WEEK of each paid staff (excluding separate professional services such as accounting, legal, etc.)

#1 Hours/Week

12.0

**Q11**

Please share the name of your accountant or bookkeeping service provider.

Amy Sanborn, Bookkeeper

**Q12**

Respondent skipped this question

IF NEEDED, PROVIDE ADDITIONAL INFO  
BELOW: Note if any positions are seasonal, temporary,  
etc.

Page 5: Stakeholder Engagement - Outreach & Engagement

**Q13**

MEETINGS (Check all that apply)

Held regular committee meetings or discussion groups  
that are open to all stakeholders

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Held at least one general membership or community  
meeting (in addition to the annual meeting) to gather  
input from residents and other stakeholders for a  
neighborhood specific initiative

**Q14**

DOOR-TO-DOOR - with goal of face-to-face engagement  
(Check all that apply)

At least once reaching a portion of neighborhood,

Conducted primarily by volunteers,

Carried out primarily to increase membership and  
participation

**Q15**

Approximately HOW MANY HOUSEHOLDS DID YOU REACH through door-knocking last year?

800

**Q16**

FLYERING - Dropping literature at doors (Check all that  
apply)

At least once reaching most or all of the neighborhood,

Carried out primarily to inform and increase  
membership and participation

**Q17**

Approximately HOW MANY HOUSEHOLDS DID YOU REACH through flyering last year?

1200

**Q18**

EVENTS (Check all that apply)

Organized one or more issue specific event (such as a safety forum, housing fair, Open Streets, Creative Citymaking, etc).

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Organized smaller events for specific outreach to target audiences (e.g., sidewalk tabling to reach renters, lemonade stands, tabling at Farmer's Market, etc.)

**Q19**

COMMUNICATION (Fill in all that apply)

Email newsletter (share frequency and subscriber total)

monthly newsletter, weekly updates; 754 subscribers

Primary social media [facebook, twitter, or other] (share posting frequency and subscriber count)

Facebook: biweekly posts, 512 followers; Instagram: biweekly posts, 400 followers; Twitter: monthly posts, 250 followers

**Q20**

OTHER (Check all that apply)

Conducted at least one community-wide survey (such as a random sample or all-household survey)

**Q21**

Please provide an ESTIMATE OF VOLUNTEER HOURS PROVIDED to your organization last year. (see Volunteer Hour Tracking Guide for suggested ways to calculate this.)

1300

**Q22**

HOW DID YOUR ORGANIZATION REACH OUT TO UNDERREPRESENTED GROUPS IN YOUR NEIGHBORHOOD? (Check all that apply)

Provided newsletter articles or web pages in multiple languages

,

Targeted outreach in apartment buildings or blocks to reach renters

,

Included an Americans with Disabilities Act statement on meeting and event notices

,

Reviewed participation activities, and identified new leaders and volunteers for volunteer, committee and board participation

**Q23**

WHAT CITY SERVICES AND SUPPORTS DID YOUR ORGANIZATION USE? (Check all that apply)

Did your staff or board members attend any monthly Citywide Neighborhood Meetingd?

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Did your organization utilize the provided legal services from MissionGuardian.com?

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Did your organization have City staff attend any of your board or community meetings to present and engage residents?

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Page 6: Equitable Engagement and 2024 Timeline & Goals

**Q24**

Referencing the QUANTITATIVE GOALS section of your EQUITABLE ENGAGEMENT PLAN, share your progress on the goals, sharing both success and lessons learned.

We've built a renter email list, and received nearly 200 responses to our neighborhood priorities survey, which helped us identify focus areas and areas of improvement with our communications and programming.

**Q25**

What more would you like to tell NCR or the community ABOUT YOUR STAKEHOLDER INVOLVEMENT?What are you doing that is NEW OR PARTICULARLY SUCCESSFUL TO REACH RESIDENTS and others?

We started running regular ads in a local paper that delivers to every single address in the neighborhood, including apartments. Ads include upcoming events, update on our work, and ways to get involved. We've seen an increase in neighborhood participation with our work.

## Q26

Share a timeline of proposed events and activities for 2024(Format by quarter or month as you prefer. Example: "Jan-March: -Plan spring outreach event)

Jan–March:

Planning/outreach for 2024 events

Bimonthly Safety Walks

Board meetings

Committee meetings

April–June:

Annual Meeting

Earth Day Cleanup

Monthly Lake Cleanups

Summer Social

Bimonthly Safety Walks

Board meetings

Committee meetings

July–Sept:

Neighborhood Super Sale

Fundraising Event

Monthly Lake Cleanups

Bimonthly Safety Walks

Board meetings

Committee meetings

Oct–Dec:

Give to the Max Day

Monthly Lake Cleanups

Bimonthly Safety Walks

Board meetings

Committee meetings

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## Q27

Share your 2024 Equitable Engagement Qualitative goals(Make your goals SMART: Specific, Measurable, Achievable, Relevant, and Time-Bound)

We've seen more engagement from renters at events, committee meetings, and on our social media platforms. We recently regained some renter representation on our board.

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Page 7: Neighborhood Day 2024

## Q28

Nothing

On May 11, 2024, we are hosting...

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**Q29**

Respondent skipped this question

Date, time, and location of your Event(Ex. May 11 from 9am to 7pm at Community Rec Center, 1234 Broadway Ave, continuing through May 21)

**Q30**

Respondent skipped this question

Webpage for your event (Board elections, annual meeting, or other event)

**Q31**

Date / Time

04/16/2024

Date of your Annual MeetingIf you aren't hosting your board elections on Neighborhood Election Day, please share the exact or approximate date of your upcoming annual meeting.

**Q32**

Respondent skipped this question

Upload an Event imageWe will use this on the citywide map of Neighborhood Day to promote your event information. (See the 2023 map example)

Page 8: Program Highlights

**Q33**

Environmental

What category best describes the highlight you'd like to share?

**Q34**

Write 2-3 paragraphs describing a highlight from 2023 related to the topic above.

A green-minded resident joined our board and Green Team Committee in Jan. 2023, who'd already been cleaning up trash in the area. By the end of 2023, the Green Team had engaged 335 volunteers at 28 cleanup events, resulting in 4,229 gallons of debris removed (964 gallons from Lake of the Isles).

Our Green Team also won a joint grant with LHENA/The Wedge from MWMO to bolster this work and promote the Adopt-a-Drain program, where residents adopt and storm drain to clean regular, preventing debris from flowing into the lakes. By the end of 2023, we'd increased the percentage of area storm drains adopted from 16% to 34% and climbing—one of the highest rates of adoption in the country!

**Q35**

Attach a photo related to the highlight you shared in the story above.

EINA-LHENA%20Greenway%20Cleanup.jpeg (3.9MB)

**Q36**

**Community Safety**

What category best describes the second highlight you'd like to share? (Optional)

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**Q37**

Write 2-3 paragraphs describing a second highlight from 2023 related to the topic above. (Optional)

A safety-minded board member established a Community Safety Committee, and began engaging residents in a bi-monthly Safety Walking Club. Many residents participated in 25+ walks in 2023, putting eyes on the street while meeting neighbors and business owners, learning about best practices from MPD and other Minneapolis Walking Clubs, and picking up litter along the way.

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**Q38**

Attach a photo related to the highlight you shared in the story above.

**EINA%20Safety%20Walking%20Club.jpeg (569.6KB)**

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