
Page 2: Organization Information

Q1

Neighborhood Organization Information

Main Contact Name	Lauren Anderson
Organization Name	Field Regina Northrop Neighborhood Group
Organization Address:	906 East 47th Street
City	Minneapolis
State	MN
Organization ZIP:	55407
Organization Email Address:	frnng@frnng.org
Organization Phone Number:	612-208-6004

Q2

WEBSITE AND SOCIAL MEDIA

Website	www.frnng.org
Facebook	www.facebook.com/FRNNG/
Twitter	www.twitter.com/frnng
Other	www.instagram.com/fieldreginanorthrop_mpls/

Q3

When and where do you hold your monthly board meetings?

McRae Recreation Center (906 East 47th Street) - third Wednesday of the Month at 6:30pm

Q4

Date of Board approval

After your board reviews this **02/21/2024** draft annual report, please provide the approval date or the anticipated approval date if not yet approved. Meeting minutes may be requested by NCR.

Page 3: Updated Documents

Q5

Upload your Certificate of Insurance for liability insurance

FRNNG%20Cert%20of%20Liability%20Insurance%202023-2024.pdf (20.4KB)

Q6

Upload your Certificate of Insurance for Directors and Officers Insurance

FRNNG%20USLI%20D%26O%20Confirmation.pdf (34.5KB)

Q7

Upload an update board list

FRNNG%202023-24%20Board%20List.pdf (48.8KB)

Q8

Upload your overall organizational budget

FRNNG%202024%20Budget.pdf (33.9KB)

Page 4: Staffing

Q9

Indicate the POSITION TITLE of each PAID EMPLOYEE OR CONTRACT STAFF (excluding professional services such as accounting, legal, etc.)

Position Title #1

Community Coordinator

Q10

Please indicate below the AVERAGE HOURS PER WEEK of each paid staff (excluding separate professional services such as accounting, legal, etc.)

#1 Hours/Week

16.0

Q11

Please share the name of your accountant or bookkeeping service provider.

Robert Thompson

Q12

Respondent skipped this question

IF NEEDED, PROVIDE ADDITIONAL INFO
BELOW: Note if any positions are seasonal, temporary,
etc.

Page 5: Stakeholder Engagement - Outreach & Engagement

Q13

MEETINGS (Check all that apply)

Held regular committee meetings or discussion groups
that are open to all stakeholders

,

Held at least one general membership or community
meeting (in addition to the annual meeting) to gather
input from residents and other stakeholders for a
neighborhood specific initiative

,

Hosted at least one general membership or committee
meeting in response to a City request for input - such as
a development proposal, transit planning or public
works projects

Q14

None of the above

DOOR-TO-DOOR - with goal of face-to-face engagement
(Check all that apply)

Q15

Approximately HOW MANY HOUSEHOLDS DID YOU REACH through door-knocking last year?

0

Q16

FLYERING - Dropping literature at doors (Check all that apply)

At least once reaching most or all of the neighborhood,
Carried out primarily to inform and increase membership and participation

Q17

Approximately HOW MANY HOUSEHOLDS DID YOU REACH through flyering last year?

4100

Q18

EVENTS (Check all that apply)

Staffed a booth or table at neighborhood event or other community event that included sign-up sheets, surveys or information about your organization.

,

Organized one or more issue specific event (such as a safety forum, housing fair, Open Streets, Creative Citymaking, etc).

,

Organized smaller events for specific outreach to target audiences (e.g., sidewalk tabling to reach renters, lemonade stands, tabling at Farmer's Market, etc.)

Q19

COMMUNICATION (Fill in all that apply)

Print newsletter (share frequency and distribution size)

Four times a year and reach: 4100 households

Email newsletter (share frequency and subscriber total)

Two times per month and reach: 700 residents

Primary social media [facebook, twitter, or other] (share posting frequency and subscriber count)

Facebook: 4-6 posts/week and 1,700 followers

Q20

OTHER (Check all that apply)

Conducted at least one community-wide survey (such as a random sample or all-household survey)

,

Conducted another form of survey (e.g., intercept survey)

,

Developed partnerships with cultural, religious, professional or business associations to expand outreach into under-represented populations

Q21

Please provide an ESTIMATE OF VOLUNTEER HOURS PROVIDED to your organization last year. (see Volunteer Hour Tracking Guide for suggested ways to calculate this.)

1300

Q22

HOW DID YOUR ORGANIZATION REACH OUT TO UNDERREPRESENTED GROUPS IN YOUR NEIGHBORHOOD? (Check all that apply)

Worked on an issue of particular interest to an underrepresented group within the neighborhood

,

Targeted tabling at other events or locations (such as farmers markets, cultural events, etc.)

,

Held focus groups or open meeting formats for underrepresented communities

,

Reviewed participation activities, and identified new leaders and volunteers for volunteer, committee and board participation

,

Held one-time/pop up events in areas of the neighborhood that don't often have neighborhood meetings

,

Met with other agencies in the community that work closely with underrepresented constituencies in the neighborhood

,

Other activities (please describe here)::

Created a neighborhood info flyer and a welcome to the neighborhood postcard in English and Spanish.

Q23

WHAT CITY SERVICES AND SUPPORTS DID YOUR ORGANIZATION USE? (Check all that apply)

Did your staff or board members attend any monthly Citywide Neighborhood Meetingd?

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Did your staff or board participate in any trainings with the City of Minneapolis (board trainings, learning labs, workshops, conference)

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Did your organization utilize the provided legal services from MissionGuardian.com?

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Did your organization have any specialized trainings or workshops conducted by City Staff?

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Did your organization have City staff attend any of your board or community meetings to present and engage residents?

Page 6: Equitable Engagement and 2024 Timeline & Goals

Q24

Referencing the QUANTITATIVE GOALS section of your EQUITABLE ENGAGEMENT PLAN, share your progress on the goals, sharing both success and lessons learned.

As part of its Equitable Engagement Plan, the Field Regina Northrop Neighborhood Group had goals to reach BIPOC residents, seniors and renters. FRNNG now has a Community Resources page on its website with subpages that include renter resources and senior resources, so this aspect of our Equitable Engagement Plan's quantitative goal was met and FRNNG's Community Coordinator will continue to update and maintain these pages. As the organization has continued to rebuild, we are on track to share more resources with our community at outreach events and through flyering including new promotional pieces in English and Spanish. Another success is that FRNNG launched an e-Newsletter at last and this has been another effective outreach tool.

FRNNG also conducted a community survey, which was released in March 2023. Outreach was primarily conducted through the relaunched Close to Home print newsletter that was mailed to all 4,100 households and businesses in March 2023 and shared at frnng.org. In late summer 2023, FRNNG put out a final call for survey responses on social media and in neighborhood social media groups, which yielded another bump in responses. In total, 82 responses were collected and included 2 renters, 18 community members who identified as seniors and two who identified as BIPOC. While this fell short of FRNNG's goals listed in the 2023-24 engagement plan, FRNNG learned that a lot more outreach and ongoing contacts are necessary to reach underrepresented groups than anticipated. We will use this learning to keep working to engage these groups in 2024. Survey results were shared with the Board in the fall and the feedback gathered around community priorities (events, greening, home loans, safety and business support) has shaped FRNNG's work. The results were also shared with the community through the fall 2023 Close to Home print newsletter along with detailed information about how FRNNG was taking action on each priority identified with the goal of building trust and getting more community members involved with the neighborhood.

FRNNG is continuing to work to diversify its board and made some progress in the 2023 Board Election to elect a permanent Board of Directors that better reflected our community but fell short of our goal to have two members who identify as BIPOC. Continuing to build a leadership board that reflects our community will continue in 2024 and in the years to come. Lessons learned include that as the organization rebuilds, the capacity for door knocking or block leader engagement is lower than hoped. Another lesson learned is to make better use of large outreach events like the Duck Race to promote board elections and programs like facade grants, home loans, free Home Energy Squad visits, greening and other ways to volunteer with FRNNG.

Q25

What more would you like to tell NCR or the community ABOUT YOUR STAKEHOLDER INVOLVEMENT? What are you doing that is NEW OR PARTICULARLY SUCCESSFUL TO REACH RESIDENTS and others?

Having gone through a significant organizational transition over the last two years, FRNNG has worked hard to rebuild and expand its historically strong communication channels. A major success of 2023 was creating a neighborhood e-Newsletter at last called Closer to Home (the print newsletter is called Close to Home so we decided to expand upon that branding). Since launching in late June, the Closer to Home e-News reaches 700 community members and has an average read rate of approximately 67% per issue. The e-News complements new tools like a volunteer sign-up form and expanded resource pages at frnng.org. As a result, more community members are reaching out to the FRNNG with ideas instead of issues, sharing their own content suggestions (new businesses, giving drives, free community events, tips and resources, etc.) and getting involved with meetings, events and workshops. We hope that this tool will continue to grow and help FRNNG reach more community members.

Q26

Share a timeline of proposed events and activities for 2024 (Format by quarter or month as you prefer. Example: "Jan-March: -Plan spring outreach event")

January - March:

- Offer a community Self-Defense Workshop for community members who identify as women, transgender or non-binary (done - attendance was higher among seniors and BIPOC community members than usual FRNNG events)
- Hold monthly Greening collaborative meetings
- Mail winter Close to Home newsletter in January and send 2x/month Closer to Home e-News
- Plan two spring outreach events (listed below)

April - June:

- Hold two spring outreach events: Citywide Arbor Day - Friday, April 26 and the Minnehaha Creek Duck Race - Saturday, May 4
- Hold 2024 FRNNG Annual Meeting & Board Election and work to recruit more board members who rent or identify as BIPOC
- Organize volunteer creek restoration sessions 2x/month in June
- Mail spring Close to Home newsletter in April and send 2x/month Closer to Home e-News
- Participate in community outreach events (McRae Summer Celebration, Hale/Field Celebration)

July - September:

- Organize volunteer creek restoration sessions 2x/month
- Mail summer Close to Home newsletter in July and send 2x/month Closer to Home e-News
- Participate in community outreach events (McRae Summer Movie in the Park - August)
- Reach out to landlords/renters using contact info the city's rental license database
- Plan a pop-up event in an area of the neighborhood that isn't reached as often

October - December:

- Mail fall Close to Home newsletter in October and send 2x/month Closer to Home e-News
 - Hold two community events: Marathon Cheer Squad - Sunday, October 6 and Holiday Lights Tour - December 16 - 31
 - Create an affordable Holiday Gift Guide to highlight local businesses
 - Hold end-of-year budgeting and work planning with FRNNG Board
-

Q27

Share your 2024 Equitable Engagement Qualitative goals(Make your goals SMART: Specific, Measurable, Achievable, Relevant, and Time-Bound)

BIPOC Community Members and Renters on FRNNG Board: include a specific call for community members to serve on the FRNNG Board in May Election marketing with the goal of having two or more community members who identify as Black, Indigenous or People of Color on the FRNNG Board and one renter. Offer summer board training to onboard new board members so they can step into their new role, participate in meetings, and guide the organization's work. Offer informal board gatherings regularly.

BIPOC Community Members: Continue to strengthen partnerships with community leaders at New Creation Baptist Church local food shelf and community garden. Continue the work of rebuilding trust in FRNNG with transparency, welcoming language about meetings and events, and clear communications.

Renters: reach out to landlords in the Field, Regina and Northrop neighborhoods about neighborhood programs and deliver "Welcome to the Neighborhood" postcards about FRNNG and its services in Spanish and English to landlords for their new tenants. Maintain renter resources page at frnng.org. Offer a pop-up event in the northern half of the neighborhood near some of our larger rental buildings during the second half of 2024.

Seniors: share senior opportunities in our community and maintain senior resources page at frnng.org. Continue to share home, energy, etc. assistance programs at events and on FRNNG communication platforms that seniors in our community have stated they'd like to learn more about.

Page 7: Neighborhood Day 2024

Q28

Nothing

On May 11, 2024, we are hosting...

Q29

Date, time, and location of your Event(Ex. May 11 from 9am to 7pm at Community Rec Center, 1234 Broadway Ave, continuing through May 21)

We are working to schedule a Greening event (maybe an intro to bird identification along the creek, which was requested in our Community survey) for May 11.

Q30

Webpage for your event (Board elections, annual meeting, or other event)

n/a

Q31

Date / Time

05/15/2024

Date of your Annual MeetingIf you aren't hosting your board elections on Neighborhood Election Day, please share the exact or approximate date of your upcoming annual meeting.

Q32

Respondent skipped this question

Upload an Event imageWe will use this on the citywide map of Neighborhood Day to promote your event information. (See the 2023 map example)

Page 8: Program Highlights

Q33**Environmental**

What category best describes the highlight you'd like to share?

Q34

Write 2-3 paragraphs describing a highlight from 2023 related to the topic above.

Minnehaha Creek runs along FRNNG's southern border and is one of our community's most beloved green spaces. In recent years, the wooded areas along the creek have been overrun by buckthorn, which has choked out native species, created habitat loss, impaired ecological health and made this green space harder to access for seniors, residents with disabilities and youth. After our 2023 community survey, neighborhood greening programs and protecting our neighborhoods' natural areas emerged as a clear priority. The Minneapolis Park & Recreation Board (MPRB) did not have the capacity to mitigate buckthorn but two outstanding neighborhood volunteers stepped forward to lead creek restoration efforts through a stewardship agreement with the MPRB and recruited more neighbors to help.

Through ten volunteer sessions from June through November, FRNNG Greening volunteers logged more than 180 hours in 2023 working to remove buckthorn and restore areas along Minnehaha Creek while building partnerships with the Minneapolis Park & Recreation Board and the MN Department of Natural Resources. The method of removal in use doesn't involve use of chemicals or power tools so volunteers of all ages and abilities have been able to join and make a positive impact.

FRNNG shared the group's efforts widely so interested neighbors could sign up through the FRNNG website and get plugged in quickly (or just show up). Greening efforts have proved a great way to recruit more residents to get involved with their neighborhood: since June 2023, this group has grown into a relaunched, volunteer-led Greening Committee that is broadening its focus to include rain gardens, environmental justice, neighborhood clean-ups and guiding special events like Arbor Day at McRae. Greening will continue its creek restoration efforts in 2024 and FRNNG will support that work.

Q35

Attach a photo related to the highlight you shared in the story above.

2023%20FRNNG%20Greening%20Volunteers.jpg (4.8MB)

Q36

Other (please specify):

What category best describes the second highlight you'd like to share? (Optional)

Organizational Rebuilding

Q37

Write 2-3 paragraphs describing a second highlight from 2023 related to the topic above. (Optional)

A major highlight for FRNNG for 2023 has been getting the organization back on solid footing. This isn't a glamorous success but it's a major one and we're really grateful to have gotten here. After losing most of the board and staff in 2022, FRNNG was struggling with long unpaid bills, boxes of water-damaged supplies, no digital records, no remaining programs and broken trust in the community. In 2023 with lots of assistance, FRNNG has worked hard to rebuild with integrity so we could start engaging our community again.

Early in 2023, the interim board worked to build a partnership with McRae Park and moved its mailing address and remaining supplies to the park. Volunteers created a community survey and drafted and mailed a neighborhood print newsletter after all neighborhood communications had been on hiatus for most of a year. In the spring, FRNNG held its annual Duck Race and collaborated with Field Elementary School to hold a wildly successful pancake breakfast fundraiser with three local Masonic lodges so the school could get a playground for elementary-age children, hired a new staff member and held its first full board election since summer 2021 to elect a full roster of board members.

Over the summer, the rebuilding continued as FRNNG did outreach at a community summer celebration, worked to train new board members in, created a full digital archive and files, added new community resources at frnng.org, launched a new e-Newsletter, held twice a month volunteer-led buckthorn removal sessions along the creek and held a celebration for McRae Park's new playground, which is pictured. With the help of Neighborhood & Community Relations and Development Finance staff, the FRNNG completed a Plan Modification and relaunched its popular emergency, exterior and home improvement loan programs with more funds. In the fall and winter, FRNNG worked on more community engagement and helped celebrate Field Elementary's new playground, created a local Holiday Gift Guide to boost shopping local, applied for facade grant funds, launched a new Holiday Lights Tour, worked on strategic planning based on the community survey feedback and held a year-end board celebration. We are really proud of the work FRNNG has done to rebuild and grateful for the assistance we've received. The FRNNG is looking forward to a new year of more great community work.

Q38

Attach a photo related to the highlight you shared in the story above.

McRae%20Grand%20Opening%208-24-2023%20(9%20of%2022).jpg (9.9MB)
