

---

Page 2: Organization Information

**Q1**

Neighborhood Organization Information

Main Contact Name	Mike Ferrin
Organization Name	Kenny Neighborhood Association
Organization Address:	PO Box 19593
City	Minneapolis
State	MN
Organization ZIP:	55419
Organization Email Address:	info@kennyneighborhood.org
Organization Phone Number:	612-392-4477

---

**Q2**

WEBSITE AND SOCIAL MEDIA

Website	www.kennyneighborhood.org
Facebook	www.facebook.com/kennyneighborhood
Twitter	n/a
Other	www.instagram.com/kennyneighborhoodmpls

---

**Q3**

When and where do you hold your monthly board meetings?

Kenny Park - 3rd Tuesday of the month

---

## 2023 Neighborhood Annual Report

### Q4

Date of Board approval

After your board reviews this **02/20/2024** draft annual report, please provide the approval date or the anticipated approval date if not yet approved. Meeting minutes may be requested by NCR.

---

Page 3: Updated Documents

### Q5

Upload your Certificate of Insurance for liability insurance

**KNA%20American%20Family%202023%20Invoice.pdf (2.7MB)**

---

### Q6

Upload your Certificate of Insurance for Directors and Officers Insurance

**Directors%20%26%20Officers%2024-25%20USLI.PDF (2.3MB)**

---

### Q7

Upload an update board list

**KNA%20Board%20Roster%202023-2024.docx (10.6KB)**

---

### Q8

Upload your overall organizational budget

**KNA%202024%20Operating%20Budget%20Final%20-%202024%20Budget.pdf (35.4KB)**

---

Page 4: Staffing

### Q9

Indicate the POSITION TITLE of each PAID EMPLOYEE OR CONTRACT STAFF (excluding professional services such as accounting, legal, etc.)

Position Title #1

**Coordinator**

---

**Q10**

Please indicate below the AVERAGE HOURS PER WEEK of each paid staff (excluding separate professional services such as accounting, legal, etc.)

#1 Hours/Week

12.0

**Q11**

Please share the name of your accountant or bookkeeping service provider.

Staff bookkeeping, Mike Wilson accounting

**Q12**

Respondent skipped this question

IF NEEDED, PROVIDE ADDITIONAL INFO  
BELOW: Note if any positions are seasonal, temporary,  
etc.

Page 5: Stakeholder Engagement - Outreach & Engagement

**Q13**

MEETINGS (Check all that apply)

Held regular committee meetings or discussion groups  
that are open to all stakeholders

,

Held at least one general membership or community  
meeting (in addition to the annual meeting) to gather  
input from residents and other stakeholders for a  
neighborhood specific initiative

,

Hosted at least one general membership or committee  
meeting in response to a City request for input - such as  
a development proposal, transit planning or public  
works projects

**Q14**

DOOR-TO-DOOR - with goal of face-to-face engagement  
(Check all that apply)

At least once reaching a portion of neighborhood,

On a routine basis,

Conducted primarily by volunteers,

Carried out primarily to increase membership and  
participation

**Q15**

Approximately HOW MANY HOUSEHOLDS DID YOU REACH through door-knocking last year?

50

**Q16**

FLYERING - Dropping literature at doors (Check all that apply)

At least once reaching a portion of the neighborhood,  
Carried out primarily to inform and increase membership and participation

**Q17**

Approximately HOW MANY HOUSEHOLDS DID YOU REACH through flyering last year?

50

**Q18**

EVENTS (Check all that apply)

Staffed a booth or table at neighborhood event or other community event that included sign-up sheets, surveys or information about your organization.

,

Organized one or more issue specific event (such as a safety forum, housing fair, Open Streets, Creative Citymaking, etc).

,

Organized smaller events for specific outreach to target audiences (e.g., sidewalk tabling to reach renters, lemonade stands, tabling at Farmer's Market, etc.)

**Q19**

COMMUNICATION (Fill in all that apply)

Print newsletter (share frequency and distribution size)

3 times per year, 1,600+ households

Email newsletter (share frequency and subscriber total)

1-2 times per month, 600+ subscribers

Primary social media [facebook, twitter, or other] (share posting frequency and subscriber count)

2-4 posts per week, 1,500+ subscribers

**Q20**

OTHER (Check all that apply)

Conducted at least one community-wide survey (such as a random sample or all-household survey)

,

Conducted another form of survey (e.g., intercept survey)

,

Developed partnerships with cultural, religious, professional or business associations to expand outreach into under-represented populations

## Q21

Please provide an ESTIMATE OF VOLUNTEER HOURS PROVIDED to your organization last year. (see Volunteer Hour Tracking Guide for suggested ways to calculate this.)

1000

## Q22

HOW DID YOUR ORGANIZATION REACH OUT TO UNDERREPRESENTED GROUPS IN YOUR NEIGHBORHOOD? (Check all that apply)

Worked on an issue of particular interest to an underrepresented group within the neighborhood

,

Targeted outreach in apartment buildings or blocks to reach renters

,

Targeted tabling at other events or locations (such as farmers markets, cultural events, etc.)

,

Held focus groups or open meeting formats for underrepresented communities

,

Included an Americans with Disabilities Act statement on meeting and event notices

,

Reviewed participation activities, and identified new leaders and volunteers for volunteer, committee and board participation

## Q23

WHAT CITY SERVICES AND SUPPORTS DID YOUR ORGANIZATION USE? (Check all that apply)

Did your staff or board members attend any monthly Citywide Neighborhood Meeting?

,

Did your organization utilize the provided legal services from MissionGuardian.com?

Page 6: Equitable Engagement and 2024 Timeline & Goals

## Q24

Referencing the QUANTITATIVE GOALS section of your EQUITABLE ENGAGEMENT PLAN, share your progress on the goals, sharing both success and lessons learned.

We achieved most of our goals in reaching 20 new renters through our Welcome Packets, 15+ renters through our Renter & New Neighbor Welcome Gathering in September, and adding 15 renters to our e-newsletter. We also recruited and added a renter to the KNA Board. We were able to reach and connect with many neighbors of the BIPOC community in supporting the Kenny AAPI potluck in May.

**Q25**

What more would you like to tell NCR or the community ABOUT YOUR STAKEHOLDER INVOLVEMENT?What are you doing that is NEW OR PARTICULARLY SUCCESSFUL TO REACH RESIDENTS and others?

Our New Neighbor & Renter Event has been a tremendous success in connecting with new residents. We are able to introduce people to KNA, get contact information for our e-newsletter and organizational correspondence, increase participation at our Committees, and we had a new resident (who is also a renter) join our Board. The AAPI Potluck was also a wonderful event, and very well-attended. We were able to build connections with members of the BIPOC community. Our Welcome Packets for new neighbors has also been a great tool in getting stakeholder involvement, particularly with new residents.

---

**Q26**

Share a timeline of proposed events and activities for 2024(Format by quarter or month as you prefer. Example: "Jan-March: -Plan spring outreach event)

January – Fire & Ice Skating Party  
February – Chili Cook-Off  
April – Earth Day Cleanup  
May – Annual Meeting & Board Elections, Welcome to Spring  
June – Green Fair & Ice Cream Social  
August – Movie in the Park  
September – New Neighbor & Renter Event  
October through December – Holiday Lights

---

**Q27**

Share your 2024 Equitable Engagement Qualitative goals(Make your goals SMART: Specific, Measurable, Achievable, Relevant, and Time-Bound)

Have meaningful conversations and build relationships at the annual Renter & New Neighbor Welcome Gathering. Understand issues important to renters and to help renters understand what the KNA offers and how they can get support, engage, etc. Welcome new renters and help them feel connected to their community & neighborhood.

KNA Board is more reflective of the community. Elevate BIPOC voices in Kenny. Share the history of racial housing covenants and how they shape the neighborhood and why renouncing is critical.

---

Page 7: Neighborhood Day 2024

**Q28**

On May 11, 2024, we are hosting...

**Board Elections,**  
**Annual Meeting,**  
**Other Event**

---

**Q29**

Date, time, and location of your Event(Ex. May 11 from 9am to 7pm at Community Rec Center, 1234 Broadway Ave, continuing through May 21)

May 11, time and location TBD

---

**Q30**

Webpage for your event (Board elections, annual meeting, or other event)

www.kennyneighborhood.org

---

**Q31**

Date / Time

05/11/2024

Date of your Annual MeetingIf you aren't hosting your board elections on Neighborhood Election Day, please share the exact or approximate date of your upcoming annual meeting.

---

**Q32**

Respondent skipped this question

Upload an Event imageWe will use this on the citywide map of Neighborhood Day to promote your event information. (See the 2023 map example)

---

Page 8: Program Highlights

**Q33**

Equitable Engagement

What category best describes the highlight you'd like to share?

---

**Q34**

Write 2-3 paragraphs describing a highlight from 2023 related to the topic above.

Through several strategies, KNA was incredibly successful in reaching new residents in 2023. Our New Neighbor & Renter Welcome Event has become one of the highlights of the year. We sent a targeted mailer to all renters and anyone who had purchased a home in Kenny in the last two years. It was a beautiful September day in Kenny Park as over 50 new residents stopped by, enjoyed some pizza, and had wonderful conversations getting to know one another and learn more about KNA. As a result, we captured nearly 50 e-mail addresses, increased participation at our Committee level, and now have our first renter on the KNA Board!

Our Welcome Packets have continued to be a very nice personal touch as one of our Board members drops them off monthly to all new residents. They feature information about the neighborhood, KNA, and a coffee mug. Also new to this year, we held a meet and greet event prior to our Annual Meeting & Board Elections for residents to get to know more about being involved with KNA and what Board service entails. As a result, two individuals who attended this event were elected to our Board.

---

**Q35**

Attach a photo related to the highlight you shared in the story above.

380660926\_295486079788685\_4442220801897010664\_n.jpg (223.3KB)

---

**Q36**

**Environmental**

What category best describes the second highlight you'd like to share? (Optional)

---

**Q37**

Write 2-3 paragraphs describing a second highlight from 2023 related to the topic above. (Optional)

KNA combined its first ever Green Fair, with historically one of our largest events, the Ice Cream Social in June. Hundreds of residents stopped by Kenny Park to enjoy Sebastian Joe's Ice Cream and to learn about various green initiatives. We invited the following vendors to table and share information: Solid Waste & Recycling, Electrify Everything, Adopt-A-Drain, Hennepin County Master Gardeners, MN350, Minneapolis Parks Forestry, Hennepin County Environment and Energy, and more. The event also featured two sponsors: Field Outdoor Spaces and All Energy Solar.

In addition to the plethora of environmental information and countless scoops of ice cream on a 90 degree day, local youth enjoyed the Baron of Bubbles and the Rainbow Balloon Lady while staying cool and playing on the playground. Event-goers were also entertained by the Crosstown Community Band. It was a tremendous day for all, and we look forward to expanding the event even more in 2024.

---

**Q38**

Attach a photo related to the highlight you shared in the story above.

272877687\_10157195399567706\_1748629903679524891\_n.jpg (803.1KB)

---