
Page 2: Organization Information

Q1

Neighborhood Organization Information

Main Contact Name	Gina Rautenberg
Organization Name	Linden Hills Neighborhood Council
Organization Address:	PO Box 24049
City	Minneapolis
State	MN
Organization ZIP:	55410
Organization Email Address:	info@lindenhills.org
Organization Phone Number:	612-296-6906

Q2

WEBSITE AND SOCIAL MEDIA

Website	lindenhills.org
Facebook	https://www.facebook.com/groups/120088258007502
Other	Instagram: @linden_hills_council

Q3

When and where do you hold your monthly board meetings?

The first Tues of every month, at the Linden Hills Rec Center.

2023 Neighborhood Annual Report

Q4

Date of Board approval

After your board reviews this **02/06/2024** draft annual report, please provide the approval date or the anticipated approval date if not yet approved. Meeting minutes may be requested by NCR.

Page 3: Updated Documents

Q5

Respondent skipped this question

Upload your Certificate of Insurance for liability insurance

Q6

Respondent skipped this question

Upload your Certificate of Insurance for Directors and Officers Insurance

Q7

Upload an update board list

LHiNC%20Board%20Roster_2023-24%20-%20LHiNC%20Roster.pdf (79.6KB)

Q8

Upload your overall organizational budget

LHiNC%202024%20Budget.pdf (87.8KB)

Page 4: Staffing

Q9

Indicate the POSITION TITLE of each PAID EMPLOYEE OR CONTRACT STAFF (excluding professional services such as accounting, legal, etc.)

Position Title #1

Executive Director

Q10

Please indicate below the AVERAGE HOURS PER WEEK of each paid staff (excluding separate professional services such as accounting, legal, etc.)

#1 Hours/Week

15.0

Q11

Please share the name of your accountant or bookkeeping service provider.

David Kronk

Q12

Respondent skipped this question

IF NEEDED, PROVIDE ADDITIONAL INFO
BELOW: Note if any positions are seasonal, temporary,
etc.

Page 5: Stakeholder Engagement - Outreach & Engagement

Q13

MEETINGS (Check all that apply)

Held regular committee meetings or discussion groups
that are open to all stakeholders

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Held at least one general membership or community
meeting (in addition to the annual meeting) to gather
input from residents and other stakeholders for a
neighborhood specific initiative

,

Hosted at least one general membership or committee
meeting in response to a City request for input - such as
a development proposal, transit planning or public
works projects

Q14

Respondent skipped this question

DOOR-TO-DOOR - with goal of face-to-face engagement
(Check all that apply)

Q15

Approximately HOW MANY HOUSEHOLDS DID YOU REACH through door-knocking last year?

0

Q16

Respondent skipped this question

FLYERING - Dropping literature at doors (Check all that
apply)

Q17

Approximately HOW MANY HOUSEHOLDS DID YOU REACH through flyering last year?

0

Q18

EVENTS (Check all that apply)

Staffed a booth or table at neighborhood event or other community event that included sign-up sheets, surveys or information about your organization.

,

Organized one or more issue specific event (such as a safety forum, housing fair, Open Streets, Creative Citymaking, etc).

,

Organized smaller events for specific outreach to target audiences (e.g., sidewalk tabling to reach renters, lemonade stands, tabling at Farmer's Market, etc.)

Q19

COMMUNICATION (Fill in all that apply)

Print newsletter (share frequency and distribution size)

3x annually, to 4,900 households

Email newsletter (share frequency and subscriber total)

12x annually, to 1,800 subscribers

Primary social media [facebook, twitter, or other] (share posting frequency and subscriber count)

2-3x weekly on Facebook (4,100 group members) and Instagram (1,800 followers)

Q20

OTHER (Check all that apply)

Conducted another form of survey (e.g., intercept survey)

,

Developed partnerships with cultural, religious, professional or business associations to expand outreach into under-represented populations

,

Other activities (please describe here)::

Requested feedback for building owner redeveloping 4300 Upton (Zumbro building) via in-person and online survey feedback. Requested feedback on our Fall Festival after event. Requested feedback from block captains re: our National Night Out support. Community engagement at multiple events, asking neighbors to write and share what a "healthy community" means to them.

Q21

Please provide an ESTIMATE OF VOLUNTEER HOURS PROVIDED to your organization last year. (see Volunteer Hour Tracking Guide for suggested ways to calculate this.)

1500

Q22

HOW DID YOUR ORGANIZATION REACH OUT TO UNDERREPRESENTED GROUPS IN YOUR NEIGHBORHOOD? (Check all that apply)

Targeted tabling at other events or locations (such as farmers markets, cultural events, etc.)

,

Reviewed participation activities, and identified new leaders and volunteers for volunteer, committee and board participation

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Held one-time/pop up events in areas of the neighborhood that don't often have neighborhood meetings

,

Met with other agencies in the community that work closely with underrepresented constituencies in the neighborhood

,

Other activities (please describe here)::

Please see addendum in Google Drive.

<https://docs.google.com/document/d/1l1-I7ym1e0kARtDoV3laY-9AJ3E0K1qwrzVJAC3TwNg/edit>

Q23

WHAT CITY SERVICES AND SUPPORTS DID YOUR ORGANIZATION USE? (Check all that apply)

Did your staff or board members attend any monthly Citywide Neighborhood Meetingd?

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Did your staff or board participate in any trainings with the City of Minneapolis (board trainings, learning labs, workshops, conference)

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Did your organization have any specialized trainings or workshops conducted by City Staff?

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Did your organization have City staff attend any of your board or community meetings to present and engage residents?

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Any additional details about your answers please share below::

Ira Jourdain (MPS); Linea Palmisano (City Council); Gustave Stewart (City Planning); Aryca Myers (NCR) attended 2023 meetings.

Q24

Referencing the QUANTITATIVE GOALS section of your EQUITABLE ENGAGEMENT PLAN, share your progress on the goals, sharing both success and lessons learned.

1. Increasing board diversity. We increased renters on our board from 8% in 2022 to 40%, which much more closely resembles the makeup of residents in Linden Hills. We did this by hosting an online forum where potential board members could join in to hear what it was like being on the board, and by advertising board openings in our print and digital newsletters, and via 1:1 recruitment. One strategy we had considered that we will not move forward with is to offer a stipend for 1-2 positions. With reduced city funding, this is not financially possible.
 2. Outreach and partnerships. Our goal was to have four partnerships throughout the year and we have exceeded that. Four partnerships represented equitable activities: Monthly food share partnership with Camden Collective; a coat drive for Camden Collective; two toy drives for Waite House. We also partnered with local businesses to support Reindeer Day and Wine & Stroll events; and with MPRB on the Lake Harriet Kite Festival; with Art Shanty Projects on their winter program; Linden Hills park staff for a Family Movie Night; and with the Woofstock organization with their event.
 3. Playground partnership. Fundraised more than \$68,000 in donations for playground equipment, which will be distributed 50/50 to Linden Hills Park and Hall Park in Near North, Minneapolis. This was the first of its kind partnership with MPRB, where they accepted fundraised donations from a neighborhood organization and included an equitable split.
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Q25

What more would you like to tell NCR or the community ABOUT YOUR STAKEHOLDER INVOLVEMENT? What are you doing that is NEW OR PARTICULARLY SUCCESSFUL TO REACH RESIDENTS and others?

Renter outreach (planned). Meeting with previous executive director to understand her rental engagement research she had completed prior to the end of her tenure with LHiNC.

Online engagement. Testing out different methods of delivery on social media – including more stories on Instagram because they receive great engagement. We are shifting from a photography focus on Instagram to a communication vehicle about LHiNC and community events.

Continued engagement on Facebook. By having a group instead of a page, we encourage residents to share their neighborhood news (instead of being the only entity that can post to the page).

Block captain engagement. Through grassroots outreach, we have developed a list of 120+ block leaders. We send updates via email to this audience and for three years in a row have distributed more than 40 goodie bags around the neighborhood with giveaways for kids and LHiNC info for neighbors. This year, we offered compostable plates and napkins for their National Night Out block parties.

Local civic organization outreach. For the second year in a row, we utilized our annual festival as an opportunity to engage with local non-profit and civic organizations, offering them a free booth and connecting them with the thousands from our community who attend the festival. This year, we hosted 18 organizations (see list below). We hope to grow this section of the festival next year.

Africa Strong
Adopt-A-Drain
CUAPB
Fair Vote MN
International Spanish Language Academy
Linden Hills History Study Group
Linden Hills Library
MN Streetcar Museum
Office of Immigrant and Refugee Affairs
Pack 46 Cubmaster
Simply Jane / ArtABLE
SW Community Ed
Thomas Beach Community Group
TRUST, INC.
League of Women Voters
Dharma Field Zen Center
SWHS Robotics Team
SWAE

Q26

Share a timeline of proposed events and activities for 2024(Format by quarter or month as you prefer. Example: “Jan-March: -Plan spring outreach event)

Jan 26: Sponsorship and tabling at Fire and Ice Family Skate Night, LH Park

Jan 27 - Feb 11: Participation and sponsorship of Art Shanty Projects

Jan 27: Sponsorship and tabling at Lake Harriet Kite Festival

April 19: Linden Hills Blood Drive

May 11: Neighborhoods Day / Linden Hills Garage Sale

Late Spring or Early Summer: Bike Helmet Safety Event

May 21: Taste of Linden Hills

June: Summer Solstice Event / Park Grand Re-Opening

September 21: Linden Hills Fall Festival

October 8: Annual Meeting

December: Toy Drive

Q27

Share your 2024 Equitable Engagement Qualitative goals(Make your goals SMART: Specific, Measurable, Achievable, Relevant, and Time-Bound)

Host 1 renter-centric forum or event in 2024.

Maintain at least 25% renters on the board after 2024 elections.

Host 3+ community events, via our Community Projects and Events committees.

Partner with at least four organizations on their events or programming.

Send 2-3 print newsletters to all residents in 2024.

Increase social media following by 15% in 2024.

Page 7: Neighborhood Day 2024

Q28

Other Event

On May 11, 2024, we are hosting...

Q29

Date, time, and location of your Event(Ex. May 11 from 9am to 7pm at Community Rec Center, 1234 Broadway Ave, continuing through May 21)

Linden Hills Neighborhood Garage Sale. 9am-4pm. 100 year anniversary of Lake Harriet Lower School, time TBD.

Q30

Webpage for your event (Board elections, annual meeting, or other event)

<https://lindenhills.org/events/2024-linden-hills-garage-sale/>

Q31

Date / Time

10/08/2024

Date of your Annual MeetingIf you aren't hosting your board elections on Neighborhood Election Day, please share the exact or approximate date of your upcoming annual meeting.

Q32

Upload an Event imageWe will use this on the citywide map of Neighborhood Day to promote your event information. (See the 2023 map example)

Green%20Vintage%20Garage%20Sale%20Poster.png (180.2KB)

Page 8: Program Highlights

Q33**Housing,**

What category best describes the highlight you'd like to share?

Youth**Q34**

Write 2-3 paragraphs describing a highlight from 2023 related to the topic above.

In 2023, we completed fundraising for two playgrounds across Minneapolis – the park in Linden Hills and Hall Park in Near North neighborhood. By working with project managers for each of these locations, as well as the playground equipment vendors, a small subcommittee was able to determine new playground equipment that would serve each community; we then fundraised \$68,000+ dollars for that equipment.

The money is now being sent to MPRB to pay for improvements at both playgrounds. Hall Park's installation is complete and Linden Hills' new equipment will be installed in the spring of 2024. We are in discussions with the park board staff at the city headquarters and our own local park staff to create a Grand Opening ceremony for both parks, and are looking at ways to ensure folks from each neighborhood explore both parks.

Q35

Attach a photo related to the highlight you shared in the story above.

2-5Fire.png (1MB)

Q36**Youth,**

What category best describes the second highlight you'd like to share? (Optional)

Equitable Engagement

Q37

Write 2-3 paragraphs describing a second highlight from 2023 related to the topic above. (Optional)

In mid-December, we partnered with St. Thomas the Apostle Church to collect food, toy and hygiene item donations for Waite House in S Minneapolis. After the large collection was delivered, we received word on December 21st that Waite House was still short toys for 150 kids in their network.

That evening, we mobilized to ask our local coffeeshop (Jones Coffee) if they would act as a one-day dropoff spot. We then posted to our Facebook group, asking for folks to consider last-minute donations as they wrapped up their holiday shopping. Over the course of the day, volunteers made ~10 total dropoffs to Waite House, as Jones became overwhelmed with donations. Waite House ended up with more toys than they had asked, in less than 24 hours, thanks to the generosity of the community and a partnership between the many groups (LHiNC, Jones, St. Thomas the Apostle, the local Buy Nothing group, and others) who came together to donate and dropoff during the busy Christmas weekend.

Q38

Attach a photo related to the highlight you shared in the story above.

WaiteHouse.jpg (1.2MB)
