
Page 2: Organization Information

Q1

Neighborhood Organization Information

Main Contact Name	PPA Board Officers
Organization Name	Prospect Park Association
Organization Address:	P.O. Box 141095
City	Minneapolis
State	MN
Organization ZIP:	55414
Organization Email Address:	staff@prospectparkmpls.org
Organization Phone Number:	(612)767-6531 (google voice)

Q2

WEBSITE AND SOCIAL MEDIA

Website	Prospectparkmpls.org
Facebook	https://www.facebook.com/prospectparkmpls/
Twitter	https://twitter.com/PPAmpls
Other	https://www.instagram.com/prospectparkmpls/?hl=en

Q3

Respondent skipped this question

When and where do you hold your monthly board meetings?

Q4

Date of Board approval

After your board reviews this **01/22/2024** draft annual report, please provide the approval date or the anticipated approval date if not yet approved. Meeting minutes may be requested by NCR.

Page 3: Updated Documents

Q5

Upload your Certificate of Insurance for liability insurance

PPA%20COI%20liabiity%20insurance-%20City%20of%20Minneapolis.pdf (220.8KB)

Q6

Upload your Certificate of Insurance for Directors and Officers Insurance

PPA%20D%26O%20COI%20NCR%2C%20City%20of%20Minneapolis.pdf (20.1KB)

Q7

Upload an update board list

PPA%20Board%20Roster%20June%202023%20-%20May%202024.pdf (83.3KB)

Q8

Upload your overall organizational budget

PPA%202024%20approved%20annual%20budget%201-22-24.pdf (54.5KB)

Page 4: Staffing

Q9

Indicate the POSITION TITLE of each PAID EMPLOYEE OR CONTRACT STAFF (excluding professional services such as accounting, legal, etc.)

Position Title #1

Admin & Communication Coordinator

Q10

Please indicate below the AVERAGE HOURS PER WEEK of each paid staff (excluding separate professional services such as accounting, legal, etc.)

#1 Hours/Week

6.0

Q11

Respondent skipped this question

Please share the name of your accountant or bookkeeping service provider.

Q12

Respondent skipped this question

IF NEEDED, PROVIDE ADDITIONAL INFO BELOW: Note if any positions are seasonal, temporary, etc.

Page 5: Stakeholder Engagement - Outreach & Engagement

Q13

MEETINGS (Check all that apply)

Held regular committee meetings or discussion groups that are open to all stakeholders

,

Held at least one general membership or community meeting (in addition to the annual meeting) to gather input from residents and other stakeholders for a neighborhood specific initiative

,

Hosted at least one general membership or committee meeting in response to a City request for input - such as a development proposal, transit planning or public works projects

,

Conducted one or more focus groups

Q14

None of the above

DOOR-TO-DOOR - with goal of face-to-face engagement (Check all that apply)

Q15

Approximately HOW MANY HOUSEHOLDS DID YOU REACH through door-knocking last year?

0

Q16

FLYERING - Dropping literature at doors (Check all that apply)

At least once reaching a portion of the neighborhood,
Carried out primarily to gather input or inform on a specific city or neighborhood issue

Q17

Approximately HOW MANY HOUSEHOLDS DID YOU REACH through flyering last year?

3000

Q18

EVENTS (Check all that apply)

Staffed a booth or table at neighborhood event or other community event that included sign-up sheets, surveys or information about your organization.

,

Organized one or more issue specific event (such as a safety forum, housing fair, Open Streets, Creative Citymaking, etc).

,

Organized smaller events for specific outreach to target audiences (e.g., sidewalk tabling to reach renters, lemonade stands, tabling at Farmer's Market, etc.)

Q19

COMMUNICATION (Fill in all that apply)

Print newsletter (share frequency and distribution size)

none

Email newsletter (share frequency and subscriber total)

twice monthly 1,900

Primary social media [facebook, twitter, or other] (share posting frequency and subscriber count)

multiple time most days 2,500

Q20

OTHER (Check all that apply)

Developed partnerships with cultural, religious, professional or business associations to expand outreach into under-represented populations

,

Other activities (please describe here)::

At least 50 special topic meetings, open to all, were held where community members learned, explored, discussed, and implemented projects or issues related to community building, equitable engagement, environment, land use, transportation and safety, and finance/organizational planning.

Q21

Please provide an ESTIMATE OF VOLUNTEER HOURS PROVIDED to your organization last year. (see Volunteer Hour Tracking Guide for suggested ways to calculate this.)

3000

Q22

HOW DID YOUR ORGANIZATION REACH OUT TO UNDERREPRESENTED GROUPS IN YOUR NEIGHBORHOOD? (Check all that apply)

Worked on an issue of particular interest to an underrepresented group within the neighborhood

,

Provided notices of annual and special meetings in multiple languages

,

Targeted outreach in apartment buildings or blocks to reach renters

,

Targeted tabling at other events or locations (such as farmers markets, cultural events, etc.)

,

Held focus groups or open meeting formats for underrepresented communities

,

Reviewed participation activities, and identified new leaders and volunteers for volunteer, committee and board participation

,

Met with other agencies in the community that work closely with underrepresented constituencies in the neighborhood

Q23

WHAT CITY SERVICES AND SUPPORTS DID YOUR ORGANIZATION USE? (Check all that apply)

Did your staff or board members attend any monthly Citywide Neighborhood Meetingd?

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Did your staff or board participate in any trainings with the City of Minneapolis (board trainings, learning labs, workshops, conference)

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Did your organization utilize the provided legal services from MissionGuardian.com?

Q24

Referencing the QUANTITATIVE GOALS section of your EQUITABLE ENGAGEMENT PLAN, share your progress on the goals, sharing both success and lessons learned.

Renter - Welcome Packet: PPA updated our Welcome Packet monthly with submissions throughout year and published the link in 15-20 PPA newsletters and on the neighborhood listserve. We did not publish it, as planned, in at least 25 community partner or business websites. The “packet” was created in Canva and, as a result, it is extremely large making it hard to share. In 2024 we plan to evaluate its effectiveness. If the responses are positive and we redesign it, we will seek IT help to address the file size issue before it’s redesigned.

Jackson Project: PPA raised \$17,000 for this project and implemented phase one. See highlight #1 for more information.

Walking to School Strategies: The volunteer who was to implement this projected moved; project postponed.

Learning Dreams: project postponed.

Q25

What more would you like to tell NCR or the community ABOUT YOUR STAKEHOLDER INVOLVEMENT?What are you doing that is NEW OR PARTICULARLY SUCCESSFUL TO REACH RESIDENTS and others?

In June 2023 we began exploring a merger. This was not in our original plan and required shifting some volunteer resources from engagement activities. A committee of 12 volunteers, three from PPA, representing four neighborhood organizations met for three months to work with a consultant who prepared an exploratory merger report. At the conclusion of this process, with relatively short notice, PPA volunteers organized two community listening/feedback sessions. The listening sessions were promoted in two PPA newsletters and twice on our neighborhood listserve, including invitations, brief articles, a link to the exploratory merger report, and a way to submit feedback on the merger. We also created and widely distributed a short video to promote the first event and sent an invitation by email to everyone on PPA committee lists. The emails included all the information described above. The meetings were well-attended. They consisted of a short presentation about the opportunity, a lengthy question and answer session, and many community members commented on the merger proposal.

Q26

Share a timeline of proposed events and activities for 2024(Format by quarter or month as you prefer. Example: “Jan-March: -Plan spring outreach event)

Volunteers will developing a plan to evaluate the effectiveness of the Welcome Packet. We’ll either retain or drop the “welcome packet” project, depending on community response/evaluation. If we retain the welcome packet, we will redesign it, seeking IT help to make it possible to share (e.g. address file size issue).

The Jackson Family Project Committee is currently revising the 2024 project timeline. It will include an event in May or June organized in collaboration with the Pratt School community and Jackson family members (see highlight #1)

Q27

Share your 2024 Equitable Engagement Qualitative goals(Make your goals SMART: Specific, Measurable, Achievable, Relevant, and Time-Bound)

Spring 2024: Developing a plan to evaluate the effectiveness of the Welcome Packet. We'll either retain or drop the "welcome packet" project, depending on community response/evaluation. If we retain the welcome packet, we will redesign it, seeking IT help to make it possible to share (e.g. address file size issue).

The Jackson Family Project Committee is currently revising the 2024 project timeline. It will include an event in May or June organized in collaboration with the Pratt School community and Jackson family members (see highlight #1)

Page 7: Neighborhood Day 2024

Q28

On May 11, 2024, we are hosting...

**Board Elections,
Annual Meeting**

Q29

Date, time, and location of your Event(Ex. May 11 from 9am to 7pm at Community Rec Center, 1234 Broadway Ave, continuing through May 21)

Online board member election begin at our Annual Meeting on May 13th, 2024. Annual Meeting: 6:30pm Monday May 13th (hybrid meeting anticipated), 22 Orlin Ave SE, Minneapolis, MN 55414

Q30

Webpage for your event (Board elections, annual meeting, or other event)

Links to submit a board candidate profile, to vote and info on attending the Annual Meeting will be provided on the website at Prospectparkmpls.org and in our newsletter and on the local neighborhood listserve.

Q31

Date / Time

05/13/2024

Date of your Annual MeetingIf you aren't hosting your board elections on Neighborhood Election Day, please share the exact or approximate date of your upcoming annual meeting.

Q32

Respondent skipped this question

Upload an Event imageWe will use this on the citywide map of Neighborhood Day to promote your event information. (See the 2023 map example)

Page 8: Program Highlights

Q33

What category best describes the highlight you'd like to share?

**Youth,
Equitable Engagement**

Q34

Write 2-3 paragraphs describing a highlight from 2023 related to the topic above.

On June 2nd, 2023 members of the Jackson family, Pratt School, and Prospect Park neighborhood came together to dedicate the “Jackson Family Playground” at Pratt School. The event was co-sponsored by the Pratt Parent Teacher Organization (PTO), Pratt School, and Prospect Park Association (PPA).

Sharon Peters and Judith Claytor, granddaughters of Amy and Madison Jackson, attended the event and are key members of the Jackson Family Project committee. Jackson family history provides a compelling and inspirational source for Pratt students and our neighborhood to examine questions of race and to learn about Black history and resilience. During the event, Pratt School students showed a video they created celebrating and documenting Jackson family history and had the opportunity to talk with Sharon and Judith. A beautiful photograph of the Jackson family taken in 1909 in front of their home on Franklin Ave (see attached) was enlarged and framed for the event. This photograph will be displayed in the school with an accompanying information panel.

The Jackson Family Playground project is designed to honor, memorialize, and learn from the first African American family in the Prospect Park neighborhood. The Jackson family built their home in Prospect Park in 1908. In 1909 they were subjected to racist protests because they were Black. Amy and Madison Jackson were told that no one would play with their kids. In response, they built a playground in their yard. This was before the period of park and school playgrounds, and it turned out (as they suspected) many neighborhood kids wanted to play with their kids on the new playground. The Jacksons lived in the neighborhood for 20 years and became important members of the community.

Resilience marked the Jackson family, not only in their Prospect Park years but for generations. Helen Jackson, one of three daughters, who was a little girl during the protests became the first African American national president of the YWCA, devoting decades to leading the YWCA nationally to become an integrated organization, affecting millions of American girls. In 1968 the University of Minnesota (from which she graduated in 1928) awarded her the Regents Outstanding Achievement Award. Marvel Jackson, her older sister, became a well-known journalist in New York City. She was in a writing group with Langston Hughes, worked with W. E. B. Dubois during the Harlem Renaissance, and wrote acclaimed exposes of conditions of African American women for major newspapers. These two girls and their sister Zelma were the first African American students to attend Pratt school, also attending the University of Minnesota.

A joint volunteer committee of PPA's Community Building group and PTO have been working together for three years to develop this project, learn about the Jackson family, and create wider engagement in the community. The joint school and neighborhood group have spent hundreds of volunteer hours, traveled to archives in Michigan and Washington D.C., elicited significant leveraged contributions already, and have laid the groundwork for this event and those to follow.

Additional activities planned for this project include a plaque placed at the site of the Jackson house, a sign for the newly named Pratt school playground, fundraising for a new playground designed by 4RM+ULA with significant input from the community, a family history repository with QRC code available to the wider community so the lives of Jackson family members will be accessible to all who want to learn about this amazing family, and a curriculum with learning modules about the Jacksons to engage students. The Jackson daughters were the first black students at Pratt school 100 years ago. A first-grade teacher at Pratt has already spearheaded this work and is ready to lead a committee to work on developing similar units for other class levels. Introducing students to these issues via stories about the Jackson girls from the neighborhood has proven to be very powerful.

The Jackson Family Project is funded in part by Pratt PTO, PPA, the University of Minnesota Good Neighbor Fund, Prospect Park Coop Legacy Fund, City of Minneapolis Neighborhood Community Relations, and individual gifts.

Captions for the two paired attached pictures (1909 Jackson family photo attached to highlight 1 and 2023 Jackson family photo attached to highlight 2)

1909 photo: Amy and Madison Jackson with their daughters, Marvel, Helen, and Zelma in front of their original home in Prospect Park

in 1909.

2023 photo: Judith Claytor and Sharon Peters, daughters of Helen Jackson (sitting next to her father in the 1909 photo) in front of the original Jackson home in Prospect Park, June 2023. Photo by Jerry Stein

Q35

Attach a photo related to the highlight you shared in the story above.

Jacksons%20Prospect%20Park%20home%201909.jpg (49.4KB)

Q36

Respondent skipped this question

What category best describes the second highlight you'd like to share? (Optional)

Q37

Write 2-3 paragraphs describing a second highlight from 2023 related to the topic above. (Optional)

See previous highlight

Captions for the two attached pictures

1909 photo: Amy and Madison Jackson with their daughters, Marvel, Helen, and Zelma in front of their original home in Prospect Park in 1909.

2023 photo: Judith Claytor and Sharon Peters, daughters of Helen Jackson (sitting next to her father in the 1909 photo) in front of the original Jackson home in Prospect Park, June 2023. Photo by Jerry Stein

Q38

Attach a photo related to the highlight you shared in the story above.

Jackson%20granddaughters%20Prospect%20Park%202023.jpg (94KB)
