
Page 2: Organization Information

Q1

Neighborhood Organization Information

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|-----------------------------|---|
| Main Contact Name | Kate Gens |
| Organization Name | Standish Ericsson Neighborhood Association (SENA) |
| Organization Address: | 4116 32nd Ave S |
| City | Minneapolis |
| State | MN |
| Organization ZIP: | 55406 |
| Organization Email Address: | office@standish-ericsson.org |
| Organization Phone Number: | 612-200-3421 |

Q2

WEBSITE AND SOCIAL MEDIA

| | |
|----------|-------------------------|
| Website | standish-ericsson.org |
| Facebook | facebook.com/sena.mpls |
| Other | instagram.com/sena.mpls |

Q3

When and where do you hold your monthly board meetings?

Monthly in person on 2nd Monday of every month at Lake Hiawatha Park and Rec Center 2701 E 44th St

2023 Neighborhood Annual Report

Q4

Date of Board approval

After your board reviews this **03/01/2024** draft annual report, please provide the approval date or the anticipated approval date if not yet approved. Meeting minutes may be requested by NCR.

Page 3: Updated Documents

Q5

Upload your Certificate of Insurance for liability insurance

cert_update.pdf (101.3KB)

Q6

Upload your Certificate of Insurance for Directors and Officers Insurance

ACORD%20Form%2020240229-130710.pdf (20.1KB)

Q7

Upload an update board list

Board%20Roster_Current_2023%20-%20Current%20Board%20Roster.pdf (76.6KB)

Q8

Upload your overall organizational budget

SENA%202023-2024%20Operating%20Budget%20-%20Sheet1%20(1).pdf (125.8KB)

Page 4: Staffing

Q9

Indicate the POSITION TITLE of each PAID EMPLOYEE OR CONTRACT STAFF (excluding professional services such as accounting, legal, etc.)

Position Title #1

Administrative Coordinator

Q10

Please indicate below the AVERAGE HOURS PER WEEK of each paid staff (excluding separate professional services such as accounting, legal, etc.)

#1 Hours/Week

25.0

Q11

Please share the name of your accountant or bookkeeping service provider.

Dennis Fazio Caldominus LLC

Q12

Respondent skipped this question

IF NEEDED, PROVIDE ADDITIONAL INFO
BELOW: Note if any positions are seasonal, temporary, etc.

Page 5: Stakeholder Engagement - Outreach & Engagement

Q13

MEETINGS (Check all that apply)

Held regular committee meetings or discussion groups that are open to all stakeholders

,

Held at least one general membership or community meeting (in addition to the annual meeting) to gather input from residents and other stakeholders for a neighborhood specific initiative

Q14

DOOR-TO-DOOR - with goal of face-to-face engagement (Check all that apply)

At least once reaching a portion of neighborhood,

For more than one issue/outreach effort,

Conducted primarily by volunteers

Q15

Approximately HOW MANY HOUSEHOLDS DID YOU REACH through door-knocking last year?

0

Q16

FLYERING - Dropping literature at doors (Check all that apply)

At least once reaching a portion of the neighborhood,

At least once reaching most or all of the neighborhood,

Other (please specify):

4608

Q17

Respondent skipped this question

Approximately HOW MANY HOUSEHOLDS DID YOU REACH through flyering last year?

Q18

EVENTS (Check all that apply)

Staffed a booth or table at neighborhood event or other community event that included sign-up sheets, surveys or information about your organization.

,

Organized one or more issue specific event (such as a safety forum, housing fair, Open Streets, Creative Citymaking, etc).

,

Organized smaller events for specific outreach to target audiences (e.g., sidewalk tabling to reach renters, lemonade stands, tabling at Farmer's Market, etc.)

Q19

COMMUNICATION (Fill in all that apply)

Print newsletter (share frequency and distribution size)

0

Email newsletter (share frequency and subscriber total)

two times per year and reach 916 readers

Primary social media [facebook, twitter, or other] (share posting frequency and subscriber count)

2-3 posts per week, 1700 followers on FB, instagram 320 followers

Q20

OTHER (Check all that apply)

Conducted at least one community-wide survey (such as a random sample or all-household survey)

,

Conducted another form of survey (e.g., intercept survey)

,

Developed partnerships with cultural, religious, professional or business associations to expand outreach into under-represented populations

Q21

Please provide an ESTIMATE OF VOLUNTEER HOURS PROVIDED to your organization last year. (see Volunteer Hour Tracking Guide for suggested ways to calculate this.)

1980

Q22

HOW DID YOUR ORGANIZATION REACH OUT TO UNDERREPRESENTED GROUPS IN YOUR NEIGHBORHOOD? (Check all that apply)

Worked on an issue of particular interest to an underrepresented group within the neighborhood

,

Provided notices of annual and special meetings in multiple languages

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Provided newsletter articles or web pages in multiple languages

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Targeted outreach in apartment buildings or blocks to reach renters

,

Reviewed participation activities, and identified new leaders and volunteers for volunteer, committee and board participation

,

Held one-time/pop up events in areas of the neighborhood that don't often have neighborhood meetings

Q23

WHAT CITY SERVICES AND SUPPORTS DID YOUR ORGANIZATION USE? (Check all that apply)

Did your staff or board members attend any monthly Citywide Neighborhood Meetingd?

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Did your staff or board participate in any trainings with the City of Minneapolis (board trainings, learning labs, workshops, conference)

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Did your organization utilize the provided legal services from MissionGuardian.com?

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Did your organization have City staff attend any of your board or community meetings to present and engage residents?

Q24

Referencing the QUANTITATIVE GOALS section of your EQUITABLE ENGAGEMENT PLAN, share your progress on the goals, sharing both success and lessons learned.

We anticipated focusing on 3 specific demographics for our EEF for 2023-24 including:

- Renters
- Aging Population
- Cost-burdened residents

We were optimistic in our hope to engage a wide variety of under-represented, yet substantial members of, our community including renters, aging residents, and cost-burdened populations.

In 2023, we prioritized renters as these were the most accessible of our goals. We were able to build initial relationships with some landlords or property owners and hope to build on that further by working within our established and newly bolstered committees to create workable engagement and provide resources. We are hoping in 2023 to have more direct tabling and direct engagement outside or near large apartment complexes. We postered for our 2023 Annual meeting inside of a few complexes in our area that allowed us to do so or responded to our requests, which in turn attracted a few folks to our meeting and future ones.

We have not had the people power, budget, time, let alone specific areas of conversation to share with individuals in a door-knocking scenario, therefore we are working on rewording the original goal of engaging with 50% of the people who we door knocked. We have, however, increased our contact list by 323 people from our various public events in 2023. When they sign up, they are able to self-identify as BIPOC, homeowner, renter, or 55+, which has proven effective.

Somewhat surprisingly, we have met the goal of having a 20% increase in requests from residents specifically seeking for assistance in cost-reduction related assistance. We have had numerous requests from people looking for assistance with home repair and improvement projects, but also have completed 4 Facade Improvement Grants with our local businesses. We have been able, through this grant from the City, to facilitate visibility and other improvements within our business corridors.

Q25

What more would you like to tell NCR or the community ABOUT YOUR STAKEHOLDER INVOLVEMENT?What are you doing that is NEW OR PARTICULARLY SUCCESSFUL TO REACH RESIDENTS and others?

We are very excited to have 8 brand new board members on our team as of October 2023. We worked with our current and transitioning board members to facilitate numerous public events that brought people together– specifically we hosted some impromptu holiday activities such as the Bike N Treat which supported families and individuals before Halloween to meet up and collect treats as well as share their creations– it was very successful with approximately 45 attendees.

We also hosted a small fee Photo Shoot session which allowed us to meet and connect with 12 new to SENA residents, participants. We were able to connect and learn from them about what matters most and share the skills of our board members to highlight the neighborhood. From the connection established at this event, we were able to add more people meaningfully, to our contact list.

2023 presented us with infrastructure amendments from parks and trails to public roadways

In late 2023, we approved moving our monthly Board Meetings from virtual to in-person at Lake Hiawatha Park. We have found this change, so far, to be both effective and challenging to engage with the public and larger stakeholders.

Q26

Share a timeline of proposed events and activities for 2024(Format by quarter or month as you prefer. Example: "Jan-March: -Plan spring outreach event)

January-December 2024, these events are still being planned by our new board. We are working to create that calendar with our events committee, established and finalized at our March Board Meeting. We are hoping to highlight recurring events such as street cleanups of 42nd St S (which we adopted this year), annual events such as the Winter Warmer and Garage Sale as well as pop up events for holidays and families.

These events include:

Quarterly Street Cleanups on 42nd Ave S. We have adopted 42nd Street from Cedar Ave to 28th Ave and are holding Spring, Summer, Fall and Early Winter clean up events.

Sibley Park reopening/renaming. We are working with the Sibley Park staff to help co-host an event for our community celebrating the official re-opening and re-naming of Sibley Park, date still TBD, likely summer.

Winter Warmer (held January 10, 2024) at Lake Hiawatha Park. An open, drop in community event in collaboration with the Lake Hiawatha Park team that promoted community engagement and allowed for other community groups to participate.

Garage Sale in June 2024. This will be our 10th neighborhood wide garage sale in conjunction with Corcoran Neighborhood and will be June 1, 2024.

Q27

Share your 2024 Equitable Engagement Qualitative goals(Make your goals SMART: Specific, Measurable, Achievable, Relevant, and Time-Bound)

Our qualitative goals for 2024 are all efforts to create and support a stronger foundation for outreach and engagement with our community. Specifically, we are reviving the e-newsletter, establishing better and more consistent communication; we are updating and improving the SENA website to reflect our current events and opportunities. We are also re-envisioning our Mission, Vision, and Values to accurately represent what we can offer and provide for our community. Overall, it is still a huge goal of ours to remain valid and approachable without the funding to maintain a public space or staff. In order to achieve and set SMART goals, as requested by NCR, we are working to reinforce infrastructure and build effective committees to maintain the needs requested.

Page 7: Neighborhood Day 2024

Q28

Other Event

On May 11, 2024, we are hosting...

Q29

Date, time, and location of your Event(Ex. May 11 from 9am to 7pm at Community Rec Center, 1234 Broadway Ave, continuing through May 21)

As a brand new board, we are focusing on attributing members to the most effective committee and finding the best outlet for their skills and passions. We are hosting our 2nd annual board retreat to help us assess our abilities and needs. After the board retreat (February 25) we will have a better idea as to what our team is capable of and what our calendar year entails.

Q30

Webpage for your event (Board elections, annual meeting, or other event)

standish-ericsson.org

Q31

Respondent skipped this question

Date of your Annual MeetingIf you aren't hosting your board elections on Neighborhood Election Day, please share the exact or approximate date of your upcoming annual meeting.

Q32

Respondent skipped this question

Upload an Event imageWe will use this on the citywide map of Neighborhood Day to promote your event information. (See the 2023 map example)

Page 8: Program Highlights

Q33

Other (please specify):

What category best describes the highlight you'd like to share?

Community Engagement

Q34

Write 2-3 paragraphs describing a highlight from 2023 related to the topic above.

We are proud to have supported our local business owners and residents in advocating for change in the restriping/paving of 42nd St. We worked and are continuing to work with the County and the City to facilitate community engagement regarding the use, design, safety and function of 42nd Street from Cedar Ave to 28th Ave. The project is large and encompasses more than just our neighborhoods, but also contain major commercial hubs.

We are also excited to welcome so many new board members to our team! We are hosting public board meetings in public for the first time in years and are excited to share our strengths with our community!

Q35

Attach a photo related to the highlight you shared in the story above.

IMG_5544.jpg (1.9MB)

Q36

Respondent skipped this question

What category best describes the second highlight you'd like to share? (Optional)

Q37

Respondent skipped this question

Write 2-3 paragraphs describing a second highlight from 2023 related to the topic above. (Optional)

Q38

Respondent skipped this question

Attach a photo related to the highlight you shared in the story above.
