
2017-2019 COMMUNITY PARTICIPATION PROGRAM

Application Template

Please use this template as a guide to developing your submission for funding from the Community Participation Program. The level of detail should be appropriate to your organization's proposed activities, and to the level of funding allocated for your organization.

You may provide this submission electronically to ncr@minneapolismn.gov. Please include a copy of your bylaws if they have been revised since your last funding submission.

CONTACT INFORMATION:

Organization Name:	Ventura Village
Address:	2323 11 th Ave S Minneapolis, MN 55404
Website url:	Venturavillage.org
Organization email:	N/A
Federal EIN:	41-1930600
Board Contact:	Name: Ray Peterson Email: rspmpls@hotmail.com,
Other Contact:	Name: Mary Watson Email: mbmwatson@aol.com
Who should be the primary contact for this submission? _Ray Peterson_____	
Date of Board review and approval: _1-16-17_____	

FUNDING ACTIVITIES.

Use the following questions as a guide for your submission. For questions 1-8, please limit each response to no more than 3 paragraphs.

1. **Eligibility.** If your organization has not previously been funded through the Community Participation Program, please provide evidence of the organization's eligibility, as identified in Section II.A of the Guidelines.

N/A

2. **Community participation efforts.** Describe proposed outreach activity in the neighborhood, and methods to involve residents and other stakeholders in one or more of the three key program purposes. How will you engage residents and other stakeholders of their neighborhood in developing a Neighborhood Priority Plan?

Ventura Village (VV) has completed an NCR approved Neighborhood Priority Plan that involved neighborhood meetings to develop and a vote of approval at a meeting at which all members were entitled to vote. The plan was adopted and Ventura Village is in the process of implementing the plan. To date, Ventura Village has allocated funds to the Minneapolis Park Board for improvements to the Phillips Community Center and to our Exterior Housing Fix Up Grant program administered by GMMHC.

3. **Building organizational capacity.** How will you work to: (1) provide opportunities for the direct involvement of members, (2) build your membership and volunteer base, (3) encourage and develop new leadership, and (4) expand the organization's capacity through self-assessment and other activities.

VV is a volunteer based organization, we have no paid staff. We will continue to recognize the skills and assets of our members and encourage our members to participate in committees and activities that they are interested in. VV has a tradition of "thinking outside the box". We will continue to ask our members to think of new ways to solve problems. We will develop new leaders by encouraging new members to serve on the Board of Directors and as committee chairs. The Community Engagement Committee has developed new strategies to reach non-English speaking residents and our young adult population. We will continue to use those strategies and develop new policies. We encourage members to volunteer in outreach efforts and neighborhood events.

4. **Building neighborhood relationships.** Describe your outreach, networking, and inclusivity efforts to: (1) build a sense of a whole neighborhood among residents, (2) build bridges among neighbors and diverse communities within the neighborhood, (3) work with other neighborhoods and organizations on issues of common interest, (4) build partnerships with private and public entities, and (5) benefit the neighborhood as a whole.

Ventura Village outreach and networking activities include: monthly mailings to all members, a monthly full page add in the Alley Newspaper, direct personal outreach to residents in High Rises, and contact with organizations that serve Ventura Village residents. Our outreach and networking efforts help develop a sense of neighborhood and help build bridges among residents. We also help fund activities that engage neighborhood residents in activities that build a sense of neighborhood and civic

participation (e.g. soccer for youth; beautification of Franklin Avenues, and block club activities) and we participate in neighborhood events that help accomplish the same outcomes (e.g. Open Streets)

We work with adjoining neighborhoods to address common problems (e.g. traffic and crime problems surrounding the Somali Mall)

We have developed partnerships with the police department to address crime and with the Minneapolis Park and Recreation Board to make improvements to the Phillips Community Center and Peavey Park.

We also work with area businesses and FABA to address neighborhood issues and make improvements.

5. **Involvement of under-engaged stakeholders.** Organizations should discuss which stakeholder groups are typically un-engaged or under-engaged in their work, and how they will work to involve those groups. Organizations should also discuss how the NCR Department can help with this work.

Non-English speaking residents and young adults traditionally do not participate in neighborhood activities. We have identified leaders in those communities and we are working to develop strategies with these leaders to develop new participation strategies.

Housing Activities. Neighborhood organizations should discuss their work on housing and housing related activities. Organizations should estimate the percentage of time to be spent on these issues.

Over 90% of VV residents live in rental units, many of these are public housing. VV has a number of non-profit agencies plus Minneapolis Public Housing who provide housing and related services to residents. Those agencies have representative members who attend our meetings. We work to make our residents aware of these agencies and services. These programs are administered by Greater Minneapolis Housing Corporation. VV has a Housing & Land Use Committee that meets monthly to review and discuss issues in the neighborhood. Committee recommendations are brought to the General Membership at the following monthly General Membership meeting.

6. **Unused funds.** Organizations should discuss how they plan to use unused funds from the previous cycle for community engagement or implementation of neighborhood priorities.

VV unspent 2016 funds will be added to the 2017 allocated funds for the purpose of this application budget.

8. **Budgets.** Submissions should include a budget showing how Community Participation Program funds will support the organization's community participation work and an amount set-aside for implementation of Neighborhood Priority Plans. An annual budget for the organization should also be provided.

Each Committee has prepared a narrative plan and a working budget. They were combined to produce the final budget for this application. Ventura Village allocated \$40,000 in additional funds for our Neighborhood Priority Plan from our 2016 CPP allocation for improvement to

Peavey Park. The Board and committees will be working to complete the contracts for the transfer of these funds to the Minneapolis Park and Recreation Board.

Please use this budget template when submitting your Community Participation Plan for approval.

Please note that not all expenses are eligible for reimbursement. Expenses related to neighborhood celebrations and events are only eligible if the event's purpose is to increase neighborhood awareness and involvement in the organization's planning and implementation efforts. Expenses such as pony rides, food, and entertainment are not eligible for funding and will not be reimbursed.

Expenses related to projects may only be eligible if they are related to implementation of an approved Neighborhood Priority Plan, and are identified in a CPP contract or an NRP contract or MoU.

Contact your Neighborhood Support Specialist at NCR for further details.

ESTIMATED BUDGET

CPP Budget	2017	2018	2019
Staff Expenses	\$	\$	\$
Employee Benefits	\$	\$	\$
Professional Services	\$ 40,000	\$ 40,000	\$ 40,000
Occupancy	\$ 18,500	\$ 18,500	\$ 18,500
General Liability Insurance	\$ 1,000	\$ 1,000	\$ 1,000
Directors & Officers	\$ 1,200	\$ 1,200	\$ 1,200
Communications/Outreach	\$ 10,600	\$ 10,600	\$ 10,600
Supplies and Materials	\$ 16,200	\$ 16,200	\$ 16,200
Meetings/community building events	\$ 500	\$ 500	\$ 500
Development	\$	\$	\$
Fundraising	\$	\$	\$
Other Services	\$	\$	\$
Total for contract:	\$	\$	\$
Neighborhood Priorities	\$	\$	\$
TOTAL:	\$88,000	\$ 88,000	\$ 88,000

Notes:

- Staff expenses should include payroll, FICA, and withholding, and contract staff.
- Employee benefits should include any health insurance, retirement, or other benefits.
- Professional services should include the cost of temporary contractors, bookkeepers, accountants, etc.
- Occupancy should reflect costs related to rent, utilities, phone, websites and email expenses, and other similar expenses.
- Communications/Outreach should include costs of publications, printing, postage, delivery, flyers, etc.
- Supplies and materials should include office supplies as well as expenses for supplies related to ongoing programs such as block patrols, etc.
- Meetings and community building events can include those costs related to community meetings and events (excluding food and entertainment).
- Development expenses could include costs related to training, education, recognition, or orientation for board, staff and volunteers.
- Fundraising could include any costs related to fundraising for your organization (hiring of consultants, costs of materials, postage, events, etc.).