
2017-2019 COMMUNITY PARTICIPATION PROGRAM
Application Template

Please use this template as a guide to developing your application for funding from the Community Participation Program. The level of detail should be appropriate to your organization's proposed activities, and to the level of funding allocated for your organization.

You may provide this application electronically to ncr@minneapolismn.gov. Please include a copy of your bylaws if they have been revised since your last funding submission.

CONTACT INFORMATION:

Organization Name:	Webber-Camden Neighborhood Organization
Address:	1206 37 th Avenue North Minneapolis, MN 55412
Website url:	Webbercamden.org
Organization email:	info@webbercamden.org
Federal EIN:	41-1727931
Board Contact:	Name: Linda Koelman
Staff Contact:	Name: Roberta Englund Phone: 612.521.2100 Email: Roberta@folwell.org Address: 1206 37 th Avenue North, Minneapolis, MN 55412

Who should be the primary contact for this application? Roberta Englund

Date of Board review and approval: December 14, 2016

FUNDING ACTIVITIES.

Use the following questions as a guide for your application. For questions 1-8, please limit each response to no more than 3 paragraphs.

1. **Eligibility.** If your organization has not previously been funded through the Community Participation Program, please provide evidence of the organization's eligibility, as identified in Section II of the Guidelines.

Webber-Camden Neighborhood Organization (WCNO) is a previously funded organization.

2. **Community participation efforts.**

The next three years will bring significant change to the Webber-Camden neighborhood in the areas of economic and housing development. The Natural Swimming pool and the Webber Park Master Plan redesign opened for the first full season in early 2016 and will continue to evolve. The new Hennepin County Library, currently under construction will open in the fall of 2017 as will the proposed North Market, a full service grocery with a health and wellness center on property adjacent to the Library site on 44th Avenue North. At 42nd and Fremont, a major commercial intersection there are four vacant storefronts in a city owned building that is the subject of an RFP issued by CPED for redevelopment. Responses are due on February 10, 2017. Also in 2017, the reconstruction of 42nd Avenue from Lyndale to Penn will begin. The intent of that project is the complete renovation of the corridor and the creation of a pedestrian corridor running east to west through the center of the neighborhood. There will be ongoing challenges related to housing development and new construction on city owned vacant lots.

WCNO does and will continue to work with the City, Hennepin County, the Minneapolis Parks and Recreation Board and others as these projects progress. WCNO informs residents about the details of these projects and sponsors frequent information sharing meetings to gather resident input and WCNO uses social media, Facebook, and its website as connectors to residents for information sharing and for gathering resident opinion.

Webber-Camden has a history of working with business owners in the area which often brings more input from residents. WCNO reaches out to other neighborhood groups such as Victory on areas of common interest including the 42nd Avenue pedestrian corridor request

We are also one of the few neighborhoods in North to actively engage and encourage the private market to develop homes in our community without subsidy. We are one of the few neighborhoods in North who is gaining private-dollar development of our vacant lots.

3. **Building organizational capacity.** How will you work to: (1) provide opportunities for the direct involvement of members, (2) build your membership and volunteer base, (3) encourage and develop new leadership, and (4) expand the organization's capacity through self-assessment and other activities.

The Board of Directors of WCNO is at capacity. As a result, the Board will consider creating committees of residents who are interested in economic development, housing, public safety and community engagement including events. WCNO is in the process of redesigning the website to become more informative and user friendly as a tool to build membership.

4. Building neighborhood relationships. Describe your outreach, networking and inclusivity efforts to: (1) build a sense of a whole neighborhood among residents, (2) build bridges among neighbors and diverse communities within the neighborhood, (3) work with other neighborhoods and organizations on issues of common interest, (4) build partnerships with private and public entities, and (5) benefit the neighborhood as a whole.

Successful networking begins with connections to existing groups; Webber-Camden reaches out to existing block clubs and encourages the development of block clubs for every block by working with the CPS at the 4th Precinct. Webber-Camden supports NNO events as part of this outreach.

There are strong and collaborative connections to Pillsbury United Communities and the Neighborhood HUB, North United Methodist Church, Hopewell Music School, Sojourner Truth Academy and Folwell Neighborhood. Webber and Folwell formed a collaborative for senior events including the Senior Spring and Fall yard services and leaf rake and the Community Picnic at the MDRA Victory Race on Labor Day. These events are held under the banner of Come Home To Camden. PUC and Webber partner on community outreach related to the new North Market and in other areas of mutual interest including the distribution of Kitchen Compost containers for Solid Waste and Recycling which opens another door for a new dialogue with residents on a topic important to Minneapolis.

Webber is one chair at the CARE Task Force table that meets weekly, with other neighborhoods and City departments. The focus of CARE is public safety and the discussions result in intervention and prevention strategies that benefit the entire neighborhood of Webber-Camden.

5. Work with City departments and other jurisdictions. Discuss your efforts to connect with City of Minneapolis departments and other jurisdictions on behalf of your community and in support of your neighborhood priorities. Please also discuss how the NCR Department can help with this work.

Webber-Camden has an exceptional network of connections to City departments and other jurisdictions and those connections are now, and always have been, maximized for the benefit of neighborhood residents.

6. Involvement of under-engaged stakeholders. Discuss which stakeholder groups are typically un-engaged or under-engaged in your work, and how you will work to involve those groups. Please also discuss how the NCR Department can help with this work.

Webber-Camden Neighborhood in 2014 was 37% Black, 38% White, 9% Asian and 8% Hispanic. There has been a decline in population since the 2010 census. 57% of WCNO residents are between the ages of 18 and 64.

46% of Webber's 2200 housing units are single family, owner occupied and 20% are single family rental. The balance is multi-family duplex and apartment buildings. The apartment buildings are primarily located on the corridors of Fremont Avenue and 44th Avenue North. There are 200 vacant dwelling units.

The median household income has declined from 47K in 2010 to 36K in 2014.

Our largest under-represented group is renters. Webber will work on an outreach to specifically engage these individuals and new homeowners as they move into our neighborhood. Utilizing contacts with local landlords, property managers and Real Estate brokers we will create a contact and welcome packet to this population. Webber is also concerned about representation and participation by residents of color. Board members will reach out to residents to encourage participation in the activities and governance of the neighborhood.

Webber is an advocate for block clubs as a way to connect residents to their neighbors and to the larger community. This work will continue in partnership with the 4th Police Precinct and CCP Safe. Webber has also instituted a Home Safety grant, for owner occupied dwellings (matching resident expense up to \$250.00) following a security checkup done by CPP Safe.

As we do a better job getting news circulated of the challenges and development pending in Webber-Camden we believe that the number of engaged community members will grow.

Our work will continue, as it does now, with the input and guidance of our Neighborhood specialist.

7. Unused funds. Discuss how you plan to use unused funds from the previous cycle for community engagement or implementation of neighborhood priorities.

There will be no unused funds.

8. Budgets. Please use this budget template when submitting your Community Participation Plan for approval. Your budget should show how Community Participation Program funds will support the organization’s community participation work and an amount set-aside, if any, for implementation of Neighborhood Priority Plans. An annual budget for the organization should also be provided.

ESTIMATED BUDGET

CPP Budget	2017	2018	2019
Staff Expenses	\$47,284.00	\$47,283.00	\$47,283.00
Employee Benefits	Included in Staff Expense		
Professional Services	3,600.00	3,600.00	3,600.00
Occupancy	9,280.00	9,280.00	9,280.00
General Liability Insurance	Included in Occupancy		
Directors and Officers Insurance	900.00	900	900
Communications/Outreach	1,180.00	1,180.00	1,180.00
Translation, interpretation and ADA support	These services are available at no cost		
Supplies and Materials	1,700.00	1,700.00	1,700.00
Meetings	7,800.00	7,800.00	7,800.00
Community building events			
Development	Included in Community Building events		

Fundraising	Included in staff responsibilities		
Other Services (Equipment):	750.00	750.00	750.00
Total for contract:	72,494.00	72,493.00	72,493.00
Neighborhood Priorities	Included in Community Building Events		
TOTAL:	72,494.00	72,493.00	72,493.00

Notes: