



2019 Annual Report Community Participation Program

1. NEIGHBORHOOD ORGANIZATION

East Harriet Farmstead Neighborhood Association

2. ORGANIZATIONAL INFORMATION

Neighborhood Organization Contact:

Organization Address:

Organization Address 2:

Organization ZIP:

Organization Email Address:

Organization Phone Number:

3. Organization Website and Social Media

Website:

Facebook:

Twitter:

Other:

4. DATE OF BOARD APPROVAL

Once your board has reviewed this draft annual report, please provide the date of the meeting at which the board approved submission of this report to NCR. **Note:** Meeting minutes may be requested by NCR

Date

2019 Community Participation Program Annual Report

Additional Organization Information

NOTE: The information in this section will be aggregated by the NCR staff for the annual [NEIGHBORHOOD PROGRAMS REPORT](#) and not be published as part of each neighborhood's Annual Report.

Indicate the **POSITION TITLE** and **AVERAGE HOURS PER WEEK** of each **PAID EMPLOYEE OR CONTRACT STAFF** (excluding professional services such as accounting, legal, etc.)

	5. POSITION TITLE	6. AVE. HRS./WK.
Position #1	Neighborhood Coordinator	10
Position #2		
Position #3		
Position #4		
Position #5		

7. IF NEEDED, PROVIDE ADDITIONAL INFO HERE:

Note if any positions are seasonal, temporary, etc.

2019 Community Participation Program Annual Report

Stakeholder Involvement – Basic Outreach and Engagement

WHICH OF THE FOLLOWING OUTREACH ACTIVITIES DID YOUR ORGANIZATION USE IN 2019?

8. **MEETINGS** (Check all that apply)

- Held regular committee meetings or discussion groups that are open to all stakeholders
- Held at least one general membership or community meeting (in addition to the annual meeting) to gather input from residents and other stakeholders for a neighborhood specific initiative
- Hosted at least one general membership or committee meeting in response to a City request for input - such as a development proposal, transit planning or public works project
- Conducted one or more focus groups

9. **DOOR-TO-DOOR** (Check all that apply)

Door-Knocking (with goal of face-to-face engagement)

- At least once reaching a portion of neighborhood
- At least once reaching most or all of the neighborhood
- For more than one issue/outreach effort
- On a routine basis
- Conducted primarily by staff members
- Conducted primarily by volunteers
- Carried out primarily to increase membership and participation
- Carried out primarily to gather input or inform on a specific city or neighborhood issue

10. Approximately **HOW MANY HOUSEHOLDS DID YOU REACH** through door-knocking in 2019?

Please provide a whole number only

11. **Flyering** - Dropping literature at doors (Check all that apply)

At least once reaching a portion of neighborhood

At least once reaching most or all of the neighborhood

Carried out primarily to inform and increase membership and participation

Carried out primarily to gather input or inform on a specific city or neighborhood issue

12. Approximately **HOW MANY HOUSEHOLDS DID YOU REACH** through flyering in 2019?

Please provide a whole number only

13. **EVENTS** (Check all that apply)

Staffed a booth or table at neighborhood event or other community event that included sign-up sheets, surveys or information about your organization

Organized one or more issue specific event (such as a safety forum, housing fair, Open Streets, Creative Citymaking, etc.)

Organized smaller events for specific outreach to target audiences (e.g., sidewalk tabling to reach renters, lemonade stands, tabling at Farmer's Market, etc.)

14. **COMMUNICATION** (Fill in all that apply)

Print a paper newsletter
(If so, at what frequency?)

Number of subscribers to your email list **626**

Number of followers on Facebook and Twitter Combined **373; Nextdoor = 1,606**

OTHER (Check all that apply)

- Conducted at least one community-wide survey (such as a random sample or all-household survey)
- Conducted another form of survey (e.g., intercept survey)
- Developed partnerships with cultural, religious, professional or business associations to expand outreach into under-represented

Other activities (please describe here):

Business Facade Grant program, Annual Meeting & Fall Festival, Neighborhood Happy Hour, Donation to Lyndale Community School, Funding of Senior programs with the MPRB, Loan to Propel Nonprofits.

15. Please provide an **ESTIMATE OF THE VOLUNTEER HOURS PROVIDED** to your organization in 2019.

Please provide a whole number only

16. **HOW DID YOUR ORGANIZATION REACH OUT TO UNDER-REPRESENTED GROUPS IN YOUR NEIGHBORHOOD?** (Check all that apply)

- Worked on an issue of particular interest to an under-represented group within the neighborhood
- Provided notices of annual and special meetings in multiple languages
- Provided newsletter articles or web pages in multiple languages
- Targeted outreach in apartment buildings or blocks to reach renters
- Targeted tabling at other events or locations (such as farmers markets, cultural events, etc.)

- Held focus groups or open meeting formats for under-represented communities
- Met with other agencies in the community that work closely with under-represented constituencies in the neighborhood
- Included an Americans with Disabilities Act statement on meeting and event notices
- Reviewed participation activities, and identified new leaders and volunteers for volunteer, committee and board participation
- Held one-time/pop up events in areas of the neighborhood that don't often have neighborhood meetings

Other activities (please describe here):

Hold meetings at and partner with Walker Methodist. Happy Hours for renters, young and new residents. Rec center improvements for Seniors, Youth and Renters. Fund Senior exercise classes and area schools.

17. What more would you like to tell NCR or the community **ABOUT YOUR STAKEHOLDER INVOLVEMENT**? What are you doing that is **NEW OR PARTICULARLY SUCCESSFUL TO REACH RESIDENTS** and others?

Our biggest success in reaching residents is our Annual Meeting and Fall Festival. Since putting these events together, we have 3x more attendees at the annual meeting, we have filled all Board seats (plus 1 alternate the past 2 years), and filled in committees. After the 2019 Fall Festival we added 5 new renters to Board and Committees.

2019 Community Participation Program Annual Report 2019 Highlights

PLEASE DESCRIBE ONE OR TWO MAJOR HIGHLIGHTS

- What was the issue or opportunity the neighborhood was facing?
- Who was impacted?
- What steps did you take to address the issue or opportunity?
- What was the outcome?

18. MAJOR HIGHLIGHT #1

East Harriet is less well known than other area neighborhoods. One of the Board's goals this year was to begin creating an identity for East Harriet so residents will be more aware of which neighborhood they live in. More neighborhood awareness will also help new residents, and especially renters, know how to reach out to us. There is still much to do toward this goal. To begin, we added 3 new events to our annual schedule with the plan to get out in front of our residents more often. Previously, we attended three major events: The Kite Festival in January, Open Streets in June and the East Harriet Fall Festival in September. In addition to that, this year we attended Earth Day in April, the Farmstead Park Summer Kick-off in June and we hosted a neighborhood Happy Hour at Harriet's Inn in December. The Happy Hour especially was a big success and we plan to do more regular Happy Hour events in the future. By the end of this year, we increased our newsletter list by 40 people, our Facebook list by 25. Additionally, we have a full Board with regular attendance, plus engagement from 6 renters on the Board and Committees.

19. **MAJOR HIGHLIGHT #2**

East Harriet has been working on finding the best opportunities for spending NRP funds since 2016 when we held neighborhood focus groups to be sure we were headed in the direction the residents wanted. Since then we continue work through our partnership with MPRB to add an addition to the Farmstead Park rec center, fund Senior exercise classes, and add tree identification labels to the Lyndale Arboretum. Additionally, we donate funds to both Lyndale Community School and Barton Open School and we match Business Façade Improvement Grants. This year, we worked with Propel Nonprofits to loan them \$55,000 for use on low income housing.

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20. Please send us a copy of your **OVERALL ORGANIZATIONAL BUDGET** for your current fiscal year (including City and other restricted or non-restricted funds) to ncr@minneapolismn.gov with the Subject Line: *2019 CPP Annual Report Budget*.

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21. Please Send your **CURRENT BOARD LIST with NAMES and CONTACT INFORMATION** (Name, Street Address, Email, Phone) to ncr@minneapolismn.gov with the Subject Line: *2019 CPP Annual Report Board List*. (This information will not be made public by NCR or shared with others - it is for internal use only.)

22. We'd love to share your highlights with others.
If possible, send digital photos, videos, illustrations to ncr@minneapolismn.gov with the Subject Line: *2019 CPP Annual Report Images*. If you have a large digital file, please make arrangements to mail or deliver a copy directly to your NCR Neighborhood Specialist.

THANK YOU!