

EINA 2023 Budget

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Category	Budgeted 2022	2023 Proposed Budget	2023 EEF	2023 NNF	2023 NRP	2023 EINA Gen	2023 EINA Reserve	2023 Prepaid with 2022	Notes
<b>Revenue</b>									
NNF	\$ 20,000	\$ 17,268		\$ 17,268					
EEF	\$ 800	\$ 2,732	\$ 2,732						
NRP - Operating Reserves		\$ 8,750			\$ 8,750				
Individual Online Donations (DonorBox)		\$ 4,500				\$ 4,500			Proposing 2023 Target of \$4500, 2022 less than \$1000
Event Sponsorships	\$ 1,000	tdb							
Program Income - Super Sale Reg Fees	\$ 900	\$ 900				\$ 900			
<b>Total Revenue</b>	<b>\$ 22,700</b>	<b>\$ 34,150</b>	<b>\$ 2,732</b>	<b>\$ 17,268</b>	<b>\$ 8,750</b>	<b>\$ 5,400</b>	<b>\$ -</b>	<b>\$ -</b>	
<b>Expenses</b>									
<b>Staff</b>									
<b>Contracted staffing</b>									
Staff Expenses Total	\$ 16,380	\$ 22,000	\$ 2,732	\$ 17,268	\$ 2,000	\$ -	\$ -	\$ -	-\$21,000 annual at current pay/hrs - renegotiating EOY +\$1000 inflation budget
<b>Professional Services</b>									
Accounting - Contingency	\$ 500		-	-	-	-			
Legal - Contingency	\$ 1,500		-	-	-	-			
Design	\$ -		-	-	-	-			
Other Temporary Contractors	\$ -		-	-	-	-			
<b>Professional Services Total</b>	<b>\$ 2,000</b>	<b>\$ 1,000</b>				<b>\$ 1,000</b>			
<b>Rent</b>									
Meeting Space	\$ 500		-	-	-	-		\$ 500	Pay 2022 and Pre Pay 2023 out of EEF
Storage Locker	\$ 1,250	\$ 1,620	-	-	-	-			
UPS Store Mailbox	\$ 516		-	-	-	-			UPS Store donates in-kind to EIFM (\$516 value)
<b>Rent Total</b>	<b>\$ 2,266</b>	<b>\$ 1,620</b>			<b>\$ 1,120</b>	<b>\$ -</b>		<b>\$ 500</b>	
<b>Subscription Services</b>									
1Password (password vault)	\$ 75	\$ 75	-	-	-	-			
Adobe Creative Cloud (graphic design)	\$ 270	\$ 270	-	-	-	-			
Breeze (CRM)	\$ 800	\$ -	-	-	-	-			
Mailchimp (e-newsletter)	\$ 250	\$ 250	-	-	-	-			
DocuSign (e-signatures)	\$ 89	\$ 89	-	-	-	-			
Google Workspace (email, productivity, file)	\$ -		-	-	-	-			
Microsoft 365 (productivity)	\$ -	\$ 110	-	-	-	-			
QuicBooks Online (accounting)	\$ 75	\$ 75	-	-	-	-			
Squarespace (webhosting)	\$ 312	\$ 312	-	-	-	-		\$ 312	
Zoom (video conferencing)	\$ 200	\$ 200	-	-	-	-		\$ 200	
<b>Subscription Services Total</b>	<b>\$ 2,071</b>	<b>\$ 1,381</b>			<b>\$ 869</b>			<b>\$ 512</b>	
<b>Insurance</b>									
General Liability Insurance (non-FM)	\$ 387	\$ 387	-	-	-	-			
Directors and Officers Insurance	\$ 750	\$ 750	-	-	-	-			\$25 late fee incurred
<b>Insurance Total</b>	<b>\$ 1,137</b>	<b>\$ 1,137</b>			<b>\$ 1,137</b>			<b>\$ -</b>	
<b>Filing, Bank, and Other Fees</b>									
Filing, Bank, and Other Fees Total	\$ 351	\$ 316			\$ 316				
<b>Printing, Communications, and Mailing Services</b>									
Printing & Copying	\$ 50	\$ 50							Shaping 2023 comms proposal this week
Communications									
Digital Communications	\$ 100								
Advertising	\$ -	\$ 5,000						\$ 5,717	2022 EEF paid 2023 Hill & Lake Press ads / Considering other publications
HLP Minutes Publishing	\$ 1,000								Hill & Lake Press no longer printing minutes
Mailing Services									
Summer Events Postcard	\$ -								
Annual Mailing	\$ 1,800	\$ 2,000							
Winter Fundraising Mailing	\$ 1,400	\$ -							
<b>Printing, Communications, and Mailing Serv</b>	<b>\$ 4,350</b>	<b>\$ 7,050</b>			<b>\$ 1,000</b>	<b>\$ 333</b>		<b>\$ 5,717</b>	
<b>Supplies and Materials</b>									
Office Supplies	\$ 500	\$ 500							
Program Supplies	\$ -								
Equipment	\$ 100	\$ 100							
<b>Supplies and Materials Total</b>	<b>\$ 600</b>	<b>\$ 600</b>			<b>\$ 600</b>				
<b>Board Development</b>									
Should factor a Board Fundraising training into 2023									
New Board Member Crash Course & Social									
Food/Refreshments	\$ -								
Site Rental	\$ -								
Board Member Mid-Year Workshop & Social									
Food/Refreshments	\$ -								
Site Rental	\$ -								
<b>Board Development Total</b>	<b>\$ -</b>	<b>\$ -</b>							
<b>Miscellaneous</b>									
Minnesota Council of Nonprofits Membersh	\$ 75								
Volunteer Recognition Gifts	\$ 100								
<b>Miscellaneous Total</b>	<b>\$ 175</b>	<b>\$ 75</b>				<b>\$ 75</b>			
<b>Land Use/Transportation Projects Outreach</b>									
Any of these carrying through to 2023?									
Hennepin South Reconstruction Outreach	\$ -								
Mall Improvements Outreach	\$ 1,000								
Other Land Use/Transportation Projects Ou	\$ -								
<b>Land Use/Transportation Projects Outreach</b>	<b>\$ 1,000</b>	<b>\$ -</b>							
<b>Annual Meeting</b>									
Food/Refreshments	\$ 575	\$ 575							

Plaque Engraving	\$ 50								
Supplies/Materials	\$ 150								
Printing and Copying	\$ 50								
Site Rental	\$ 500								
Postcard Mailing	\$ 1,000								
Advertising	\$ 200								2022 EEF paid 2023 Hill & Lake Press ad
<b>Annual Meeting Total</b>	<b>\$ 2,525</b>	<b>\$ 1,645</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ 1,645</b>	<b>\$ -</b>			
<b>Ice Cream Social</b>									
Food/Refreshments	\$ 375	\$ 375							
Supplies/Materials	\$ 150								
Entertainment									
Face Painting	\$ 180	\$ 180							
Bouncy House	\$ 300	\$ 300							
Petting Zoo	\$ -	\$ -							
Tiny House	\$ -	\$ -							
Puppet Theater	\$ 500	\$ 500							
Music	\$ 150								
Other Event Costs									
Advertising	\$ 200								2022 EEF paid 2023 Hill & Lake Press ad
Photography	\$ -								
Permits	\$ 200								
Staffing	\$ 100								
Trash	\$ 20								
Recycling/Organics	\$ 80								
Portable Restroom Rental	\$ 175								
Flyer Printing	\$ -								
Name Tags	\$ -								
<b>Ice Cream Social Total</b>	<b>\$ 2,430</b>	<b>\$ 2,550</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ 2,550</b>	<b>\$ -</b>		
<b>Skating Party</b>									
									Are we budgeting for this event in 2023?
Skating Party	\$ -	\$ 500				\$ 500			
Wine Tasting									Did this happen in 2022? Will it in 2023?
Advertising	\$ 100								
<b>Wine Tasting Total</b>	<b>\$ 100</b>	<b>\$ -</b>							
<b>Super Sale*</b>									
Advertising	\$ 350	\$ 423							2022 EEF paid 2023 Hill & Lake Press ad
Supplies/Materials	\$ 50	\$ 50							
Graphic Design Services	\$ 250	\$ 250							Who is paid for this, and for what exact service?
Printing	\$ 500	\$ 500							
<b>Super Sale Total</b>	<b>\$ 1,150</b>	<b>\$ 1,223</b>				\$ 1,223			
<b>Greenway Cleanups</b>									
Adopt-a-Greenway Biannual Renewal	\$ -								Biannual renewal 2024
Food/Refreshments	\$ 100	\$ 100							
Supplies/Materials	\$ 25								
<b>Greenway Cleanups Total</b>	<b>\$ 125</b>	<b>\$ 125</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ 63</b>	<b>\$ 62</b>	<b>\$ -</b>		
<b>Earth Day Cleanup</b>									
Food/Refreshments	\$ 100	\$ 100							
Supplies/Materials	\$ 50								
<b>Earth Day Cleanup Total</b>	<b>\$ 150</b>	<b>\$ 150</b>				\$ 150			
<b>Total Expenses</b>	<b>\$ 36,860</b>	<b>\$ 41,422</b>	<b>\$ 2,732</b>	<b>\$ 17,268</b>	<b>\$ 8,750</b>	<b>\$ 5,893</b>	<b>\$ -</b>	<b>\$ 6,729</b>	
<b>Net Income (deficit)</b>		<b>\$(7,272)</b>							
<b>Less one time prepay in 2022 with additional E</b>		<b>\$ 6,729</b>							
<b>Net Income (deficit) after 2022 EEF Prepays</b>		<b>\$(543)</b>							